ASNR 58th Annual Meeting &
The Foundation of the ASNR Symposium 2020

PARTNER PARTICIPATION PROGRAM

#ASNR20
The American Society of Neuroradiology represents more than 5,300 professional members including top leaders, researchers, and clinicians in the field. Choose the best opportunities from this brochure to put your company’s products at the forefront of consideration by these influencers!

**CONNECT**
- Interact face-to-face with over 2,000 attendees
- Exhibit Hall open daily 10 AM–4 PM; includes opening reception, daily breaks, lunch and lead retrieval
- To exhibit at ASNR, visit www.asnr.org/AnnualMeeting to view the Exhibitor Prospectus

**PROMOTE**
- Wi-Fi Network
- CME Access Center
- Hotel Room Key
- Donor Wall Charging Lounge
- Interior Column Wrap in Lobby
- Escalator Area
- Daily Foundation Raffle Drawing
- Hotel Room Drop Sponsor
- Special Banner
- Signage: Varies

**PARTNER**
- 30-50 Minute Clinical Update Sessions
- 60 Minute Workshops
- ASNR Member Meetings
- 20 Minute Exhibit Hall Innovation Theater Sessions
- Common Content Con-currents
- ASNR Case of the Day
- Neurographics Online Education
- E-News Membership Newsletter

**EXHIBIT HALL DATES AND HOURS**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, May 31</td>
<td>6:15 PM–7:30 PM</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>Monday, June 1</td>
<td>10:00 AM–4:00 PM</td>
<td>Technical Exhibition</td>
</tr>
<tr>
<td>Tuesday, June 2</td>
<td>10:00 AM–4:00 PM</td>
<td>Technical Exhibition</td>
</tr>
<tr>
<td>Wednesday, June 3</td>
<td>10:00 AM–4:00 PM</td>
<td>Technical Exhibition</td>
</tr>
</tbody>
</table>

**SPONSORSHIPS CONTACT**
Mary Beth Hepp, MBA  
Executive Director  
Phone: 630-574-0220, ext. 224  
Fax: 630-574-0661  
Email: mhepp@asnr.org

**TECHNICAL EXHIBITS CONTACT**
Claude Adomaitis  
American Society of Neuroradiology  
800 Enterprise Drive, Suite 205  
Oak Brook, IL 60523  
cadomaitis@asnr.org
# ASNRC Partner Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Affiliate Partner (Up to $15,000)</th>
<th>Collaborating Partner ($15,000-$40,000)</th>
<th>Sustaining Partner (&gt; $40,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Meeting recognition banners and signage*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Annual Meeting badge recognition ribbons</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Priority Placement for Technical Exhibits is based on partnership level and in the order the signed agreements are received</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Invitation to Annual Meeting receptions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on ASNR Annual Meeting Website*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo in printed Annual Meeting Guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>American Journal of Neuroradiology thank-you ad recognition*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ASNR Corporate Partner web page recognition*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Product/Company profile in ASNR E-News</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Invitation to VIP Event at the ASNR Annual Meeting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in Social Media Post (Facebook, Twitter, LinkedIn)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary list (name/address) of Annual Meeting attendees</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Rotating logo banner ad on Annual Meeting Mobile App</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>One-on-one ASNR executive strategy meeting</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>American Journal of Neuroradiology corporate subscription</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

* Prominence of acknowledgment corresponds to partner level.

---

**ASNRC IS...**

More than 5,300 radiologists, interventionalists, imaging scientists and individuals dedicated to the advancement of neuroradiology. For over 50 years, we have led innovation through education and research.
ANNUAL MEETING OPPORTUNITIES

The American Society of Neuroradiology and The Foundation of the ASNR invite you to participate as an advertiser, exhibitor, and corporate partner for the ASNR 58th Annual Meeting, May 30-June 4, 2020 in Las Vegas, NV. The Annual Meeting attracts 1,800-2,000 neuroradiologists and allied professionals with buying power and influence over purchasing decisions.

ANNUAL MEETING EDUCATIONAL OPPORTUNITIES

Clinical Update Sessions

$40,000 and $25,000

• Sun/Mon/Tues/Wed Morning (50 Minutes) $40K
• Mon/Tues/Wed afternoon and Thursday Morning (30 Minutes) $25K
• These sessions will not run concurrently with other programming.

You are invited to develop educational sessions on a clinical topic of interest. Your company’s Innovations session will be listed on the ASNR website, promoted via email campaign and social media, and featured in the Annual Meeting Guide and Mobile Meeting App. ASNR will provide recognition ribbons for all company representatives at the Annual Meeting and prominent display of your company’s name/logo on signage outside the session. In addition to the live session, a webcast of your session will be presented post-meeting via the ASNR website (contingent upon your presenter’s consent) and promoted via email campaign. CME credit hours are not granted for Clinical Update programming.
Hands-On Workshops

$7,500 each

This is your time for direct access to ASNR Annual Meeting attendees to provide hands-on, direct education and skill development. ASNR will provide your company with meeting space and individual signup registration for each workshop.

- 3 Workshop time slots
- Monday, Tuesday or Wednesday: 11:00 am - 12:00 pm
- 60 minutes running concurrent with Annual Meeting Breakout Sessions
- Limited space: attendees sign up at time of registration
- Companies supply their own education, trainers and equipment and CME (CME is not required)
- Includes Meeting App push notification to attendees

Common Content Con-currents

$5,000

Support targeted topic-specific education at the ASNR Annual Meeting.

- Blocks of education / papers with current theme / topic / content (e.g., safety, MR, stroke, etc.) will be offered
- 2 per day, Monday through Wednesday
- Sponsorship includes signage showing support of entire section / block of concurrent education

ASNR Case of the Day Program Sponsorship

$5,000

ASNR Case of the Day is a popular program component that engages meeting attendees through a series of challenging cases. Six cases in different practice areas are presented each Monday, Tuesday and Wednesday of the Annual Meeting. Attendees submit their answers for chances to win prizes (including free registration for the following year’s Annual Meeting). Have your company associated with this social, fun and educational programming. Corporate sponsors will receive recognition in numerous meeting materials, with mentions of Case of the Day including (“sponsored by [Partner]”). Signage in this well-trafficked area will also acknowledge your contribution.

Innovation Theater in Technical Exhibits Hall

$3,500 each

Create additional excitement and education for your company products and services through time in the Innovation Theater stage.

- Set up in Technical Exhibition Hall; limited seating (approximately 30)
- 12 sessions available (limit 3 per company)*
- 20 minutes, Mon – Wed each day at 10:15am during break, 12:20 pm and 12:40 pm during lunch, and 3:15 pm during afternoon break
- Companies supply their own education, trainers and equipment
- Includes ASNR Mobile Meeting App push notification to attendees
ANNUAL MEETING PROMOTIONAL OPPORTUNITIES

Knapsack/Drawstring Back Pack

$17,500
Show your support by sponsoring the official Meeting Tote Bag! Each attendee will receive this item during registration and will carry it around throughout the event. Sponsorship includes: Listing as an overall sponsor both digitally and in print communications, sponsor logo on at least 1200 tote bags which will be distributed onsite during badge pick-up.

Presidents Dinner

1 sponsorship available / $15,000
Sponsor this “Who’s Who” of the ASNR dinner and reception. This exclusive dinner is held every year on Tuesday evening and includes and invite list of 135+ ASNR Thought Leaders and Award Winners. Sponsorship includes; listing as overall sponsor in print and online communications, 3 minutes speaking time, mention/logo on invite, branded cocktail napkins and logo recognition at dinner.

Hotel Room Drop Sponsor

$12,000
Gain a competitive advantage by having a company promotional piece delivered directly to the WHOLE AUDIENCE under the hotel room door early morning either Day 1 or Day 2 of the conference. Materials to be distributed subject to approval.

Annual Meeting Wi-Fi Network Sponsorship

$10,000
Have your company name on the tip of everyone’s tongue, as they login to our ASNR/partner cobranded Wi-Fi network. With the constant stream of online activity at the Annual Meeting, your branding will prominently reach most attendees by sponsoring their free Wi-Fi access.

Recognition of your sponsorship will be prominently included in all Wi-Fi network references in program materials (“ASNR Wi-Fi, sponsored by [Partner])”, as well as in the network name.

Coffee Break

3 sponsorships available / $7,500
Sponsor one of our daily coffee breaks in the Exhibit hall. Historically attended by 700+ attendees. Sponsorship includes; listing as an overall sponsor both digitally and in print communications, placement of branded napkins or cups and push notification on conference app (downloaded by 1200 attendees).

Member Meetings at ASNR Annual Meeting

$7,500
With an ASNR-endorsed Member Focus Group at the 58th Annual Meeting, your product teams will have direct access to neuroradiologists to learn their opinions on current issues in technology and practice. Assemble a cross section of your users for a discussion about how to move your products forward, and learn about new areas for future development. ASNR will provide a meeting room and signage, as well as send one email message on behalf of company for participant recruitment.

Hotel Room Key Cards

$7,500
Customized room key cards (single-sided) issued to all registered ASNR attendees at Caesars Palace will serve as a daily reminder of sponsor identity. Keys may be customized with logos, product artwork and/or one-sided messaging.
CME Access Center Sponsorship

$5,000
ASNR’s CME Access Center is open throughout the duration of the Annual Meeting, offering attendees a convenient place to enter their CME credits, check email or conduct other work on available computers. Your support of this valued offering will be acknowledged in program materials (“ASNR e-Access Center, sponsored by [Partner]”) and displayed via meeting room signage.

Escalator Area

1 sponsorship available / $4,500
Captivate buyers as they travel between the lower and upper levels of the Session Space with branded escalator graphics.

Interior Column Wraps

$2,800 each
These unique billboard-style column wraps will be located in the high-traffic area and will insure that your brand stands out from the crowd. Use your functional advertising space to illustrate your brand, promote your product, and drive traffic to your booth. Column clings vary in size.

Donor Wall Charging Lounge

1 sponsorship available / $2,500
Give attendees a place to recharge! Opportunity to place your branding on our charging lounge that will be located in a high traffic (in front of our Donor Wall) area on the show floor. Your logo on the lounge will be called out on all show maps and on signage near the lounge.

Daily Foundation Raffle Drawing

2 sponsorships available / $1,500 + Raffle Prize
This is a unique opportunity as the exclusive sponsor to have your brand associated with the daily foundation raffle drawing given in the general session at the podium. Company name and logo mentioned and shown from the stage during the drawing.

Other opportunities available upon request.
For information on becoming a Technical Exhibitor (Booth), please visit www.asnr.org/AnnualMeeting

YEAR-ROUND OPPORTUNITIES

NEUROGRAPHICS EXCLUSIVE SPONSORSHIP

$30,000 full-year exclusive; $6,000 per issue (two-month duration)

Your company’s custom branding will be prominent on the home page of Neurographics and seen by 40,000 unique annual readers of ASNR’s popular online educational journal. Exclusive sponsorship of this highly valued publication is available. Published six times per year at neurographics.org, this resource is freely available to all neuroradiologists and offers free CME credit to ASNR members (3,500 CME hours awarded in the past year). Neurographics focuses on review articles for practicing neuroradiologists, along with select case reports. Sponsorship is available annually or in two-month increments.

ASNR E-NEWS

$2,500/month
The ASNR E-News, an electronic newsletter, is the key communication vehicle with ASNR members. E-News is published 12 times each year and reaches 4,500+ with each issue. This member benefit is a hub for the latest member announcements, health policy and advocacy updates, sub-specialty and regional society information, and medical news regarding neuroradiology. Your company’s logo, profile, and website will be a focal point of the monthly ASNR E-News. Sponsorship is available monthly.
### ASNR: OUR REACH BY THE NUMBERS

<table>
<thead>
<tr>
<th>Metric</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unique annual visitors to Neurographics website</td>
<td>27,000</td>
</tr>
<tr>
<td>Unique annual visitors to AJNR website</td>
<td>11.6 Million</td>
</tr>
<tr>
<td>Combined AJNR and ASNR Facebook followers</td>
<td>24,885</td>
</tr>
<tr>
<td>ASNR Members</td>
<td>5,300</td>
</tr>
<tr>
<td>Annual Meeting Registrants</td>
<td>1,800 - 2,000</td>
</tr>
<tr>
<td>Combined AJNR and ASNR Twitter followers</td>
<td>9,372</td>
</tr>
</tbody>
</table>

### PAST ASNR SPONSORS AND EXHIBITORS

- Accriva Diagnostics
- American College of Radiology
- AprioMed, Inc.
- Bayer
- Benvenue Medical, Inc.
- Bracco Diagnostics Inc.
- Brainlab, Inc.
- Canon Medical Systems Inc.
- Cercare Medical
- Combinostics Ltd
- Control Medical - Distal Access
- CorTechs Labs, Inc.
- European Society of Neuroradiology
- Elsevier, Inc.
- Elucid Bioimaging Inc.
- Envision Physician Services
- GE Healthcare
- Guerbet LLC
- Gold Standard Phantoms
- HealthLytix
- Hitachi Healthcare Americas icometrix
- Imaging Biometrics, LLC
- Infab Corporation
- Invivo Corporation
- iSchemaviewRAPID
- Kineticor
- Laurane Medical
- MaxQ-AI
- Medic Vision Imaging Solutions
- Medtronic
- MicroVention, Inc.
- NordicNeuroLab
- Novarad
- NucleusHealth
- Olea Medical
- PaxeraHealth
- Philips Healthcare
- Prism Clinical Imaging, Inc.
- Quantib BV
- Radiology Partners
- Retrophin
- Samsung NeuroLogica
- Sheridan Healthcare
- Siemens Healthineers
- SpinTech
- Stryker Interventional Spine
- Syntervention, Inc.
- SyntheticMR, AB
- TeraRecon
- The American Board of Radiology
- Toshiba America Medical Systems, Inc.
- UBS Financial Services Inc
- VasSol, Inc.
- Vital Images
- Viz.ai
- vRad (Medic Vision Imaging Solutions)
- Wolters Kluwer

[WWW.ASNR.ORG/ANNUALMEETING • #ASNR20](WWW.ASNR.ORG/ANNUALMEETING • #ASNR20)