JOINT ANNUAL MEETING

ASHNR27 | ASNR27

MAY 14-19, 2027 • SAN DIEGO

PROSPECTUS



ASNR
American Society of Neuroradiology

2027 ASNR/ASHNR Joint Annual Meeting

What is the 2027 Joint Meeting and What does it mean to Exhibitors and Partners?

This year ASNR is partnering with ASHNR to hold both of our meetings in the same location during the same time-frame. Below are some points on how this will operate in 2027:

- ASHNR will be Friday/Saturday and Combined Programming will be Sunday
- ASNR will be Sunday (combined with ASHNR), Monday, Tuesday and Wednesday
- Exhibit Hall will be Saturday Evening – Tuesday Afternoon
- Members are able to purchase packages based on length of stay

Benefits to Exhibitors and Partners:

- Only 1 meeting to plan and attend in 2027 (ASHNR will not be held in the fall as they normally are, this will be their only annual meeting)
- Save on travel costs and staff-time
- Exposure to ASHNR programming
- Access to Additional Attendees
- Unique weekend programming that will address audiences of all specialties with head and neck working together with other specialties in creating joint sessions that appeal to all – including; Spine, Interventional, Pediatrics, Functional, AI and more….

2027 Partnership Opportunities At-A-Glance

	Bronze (5K) - $5250	Silver - $10,500	Gold - $25,000	Diamond $48,000 -$58,000	Elite -$66,000+
Booth or Kiosk	10x10 Booth or Branded Kiosk	10x20 booth	10x20 Lounge with furniture in premiere foyer location	20x20 or 10x20 Lounge with Furniture	20x20 Lounge with Furniture
Staff Registrations	3	4	5	6	7
Clinical Update Session				Yes	Yes
Sponsorship of ASNR Community Event or Evening Event				Yes	Yes
Inclusion in the Industry Advisory Council				Yes	Yes
Special Session Inclusion (45K): Reverse Radiology				Yes	Yes
Special Session Inclusion: (25K) Panelist for ASNR Industry Panel			Yes	Yes	Yes
Add On: Innovation Theater Session	Available for purchase (5K)	Available for purchase (5K)	Yes	Available for purchase (5K)	Available for purchase (5K)
Add On: Custom Branding Opportunity: Key Cards or Lanyards	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)
Add On (Elite included): Case Study/User Group Session/CNC/Webinar Series /Workshop/Special Project TBD	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Yes
Add On: Career Fair Reception Table	Available for purchase ($250)	Available for purchase ($250)	Available for purchase ($250)	Available for purchase ($250)	Customized pricing based on initiatives

INCLUDED IN ALL PACKAGES

- Placement of your choice, selected on first come, first served basis
- Branding at event and in conference app
- Full promotion and logistical support for Booth, Kiosk or Lounge
- Full conference access for allotted staff registrations (all sessions and social events)
- NEW THIS YEAR: Exhibit Hall Tours – leadership/member groups will be walking groups of members through the hall to hear brief descriptions of products and services offered by our partners
- Lead Retrieval

UNIQUE AND SPECIALIZED SESSION AND NETWORKING OPPORTUNITIES FOR GOLD AND UP!

Partners spending 25K (and up) are offered additional opportunities to be part of our program and have more in-depth conversations with our members, these include:

- (25K+) Gold, Diamond and Elite: Industry and Thought leader Panel Sessions. Join a panel session along with invited thought leaders to discuss industry advancement on key topics including:
  - Alzheimer's Advanced Imaging: Beyond 18 months
  - AI and Intelligent Clinical Workflows
  - The Future of Neuroimaging: Precision Diagnostics and Therapeutics
- (48K+) Diamond and Elite: BACK BY POPULAR DEMAND: Reverse Radiology. A truly special opportunity only offered to our premier level partners, where partner participants able to rotate through roundtable groups of member thought leaders, hand-selected based on their expertise in a certain topic and engage in high-level/small-group conversations on the industry's most timely topics.

ADD-ONS FOR ALL ASNR PACKAGES

CUSTOM BRANDING : $8000 - $12000

Custom Branding Opportunities include (select one)

- Key Card Branding (to all attendees at conference hotel)
- Elevator or Escalator Wrap (at conference hotel)



SPECIAL USER GROUP/CASE STUDY SESSIONS: $8000 - $12000

Special user group or case study session (subject to review and approval):

- Partner may propose topic with member speakers or potential participants to Program Committee who will then review for alignment with current theme and session needs; if approval is granted, session will be placed and published as a breakout session in conference program

INNOVATION THEATER SESSION: $5,000

- 15-minute Theater Session given at lunch or break in the exhibit hall or foyer theater. Content/speaker provided by you and promoted by ASNR. Widely popular and well-attended!

ADDITIONAL STAFF REGISTRATIONS: $550

- Send extra staff not included in your package for a low registration price of $550

FAQ: BRONZE – BOOTHS AND KIOSKS

WHAT IS INCLUDED WITH A (10'X10') BOOTH? (BRONZE)

- Assigned 10x10 Booth Space
- Draped 8' back wall and 36" side rails. (Booth decorations may not exceed 8' in height and side rail fixtures may not exceed 3' in height in the front 5' of booth space).
- Complimentary booth package, which includes a branded countertop, two chairs, and one wastebasket
- Three conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program



WHAT IS INCLUDED WITH A KIOSK? (BRONZE)

- Kiosk Structure (30" W x 8' H) with Graphic Header (Company Logo)
- Complimentary two chairs and wastebasket
- Three conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program

FAQ: SILVER – BOOTHS

WHAT IS INCLUDED WITH THE (10'X20') BOOTH PACKAGE? (SILVER)

- Assigned 10x20 Booth
- Draped 8' back wall (Booth decorations may not exceed 8' in height on the back wall. Side rail fixtures may not exceed 3' in height in the front 5' of booth space).
- Complimentary booth package which includes branded countertop, two chairs, and one wastebasket
- Four conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program

FAQ: GOLD, DIAMOND & ELITE – LOUNGES

WHAT IS INCLUDED IN A LOUNGE PACKAGE? (GOLD, PLATINUM, DIAMOND & ELITE)

Each lounge sponsor receives a 20x20 (Diamond and Elite) or 10x20 (Gold) space as selected at the time of agreement. The lounges include:

- Soft Furniture (couches, chairs, benches)
- Coffee table(s)
- Branded Counter (standard logo)
- Custom Graphic Panels (ASNR to provide requirements, partner responsible for design and file creation)
- Gold Package includes premier location in the main conference foyer and an Innovation Theater Session
- Not included but available for additional purchase; AV, Carpet, Electrical. ASNR staff will reach out to your team with the recommended lounge floorplan; from there you are able to work with ASNR staff to make adjustments. Subject to approval process and potential additional charges.



FAQ: DIAMOND & ELITE – SESSIONS

WHAT IS INCLUDED IN A CLINICAL UPDATE SESSION? (DIAMOND & ELITE)

- Unopposed Session Time of 45 minutes during either Friday/Saturday lunch, morning general session, or afternoon coffee with included food and beverage for attendees (estimated 250-350 attendees)
- Promotion of session throughout the event
- Virtual version recorded/placed On-Demand for all access post-event

WHAT ARE MY OPTIONS FOR A COMMUNITY OR EVENING EVENT/SPECIAL SESSION? (DIAMOND & ELITE)

Diamond and Elite level partners can choose a community event on which to exclusively partner, including three staff attendees, event welcome and signage. Community or Evening event options include:

- YPS Mentoring Reception – Young professionals' session and reception that brings together experienced faculty with early career stage professionals on various mentoring topics Appreciation Reception in Chair's Suite – Hosted for leadership and key contributors of current program
- Section Chiefs' Lunch – private luncheon held for ASNR members who hold the position of Section Chief for their institution
- Fellowship Directors Lunch - private luncheon held for ASNR members who hold the position of Fellowship Program Director at their institution
- Study Group Special Session
- AI Workshop
- Saturday ASHNR Faculty Dinner or Monday evening ASNR gala (Elite Level Only)

FAQ: SPECIAL SESSION INCLUSION (Included for 25k and up)

WHAT ARE THE INDUSTRY THOUGHTLEADER PANEL SESSIONS? (25K+)

The industry panel sessions are breakout sessions scheduled within our program. The session will consist of a panel discussion (no-slides) made of qualifying partners and thought leaders having a moderated discussion around a hot topic. 2027 Topics include:

- Alzheimer's Advanced Imaging: Beyond 18 months
- AI and Intelligent Clinical Workflows
- The Future of Neuroimaging: Precision Diagnostics and Therapeutics

WHAT IS THE REVERSE RADIOLOGY SESSION? (48K+)

The Reverse Radiology Session is a unique opportunity offered to our premier partners for in-depth, focused conversations and connections with matched members. During this 90–120 minute session, partners are able to rotate through roundtable groups of member thought leaders, hand-selected based on their expertise in a certain topic. Each partner is able to pre-select a topic most-relevant to them but able to participate in all of the roundtables.



GENERAL EXHIBITING INFORMATION

EXHIBIT HALL ACTIVITIES

- Poster and Educational Exhibit Presentations in Hall
- Daily Lunches (Sunday/Monday/Tuesday)
- Interactive Breaks (Saturday/Sunday/Monday)
- Reception (Saturday)
- Exhibit Hall Tours
- Giveaways and Activations
- Headshots

EXHIBIT HALL HOURS

Saturday, May 15:	4:00 pm – 7:15 pm (Set-Up 8:30 am – 2:30 pm)
Sunday, May 16:	11:30 am – 4:00 pm (Lunch and Break in Hall)
Sunday, May 16:	NEW: 5:30 pm – 7:30 pm (Lawn Party 5:30pm)
Monday, May 17:	11:30 am – 4:00 pm (Lunch and Break in Hall(
Tuesday, May 18:	11:30 am – 1:00 pm, (Lunch) 1:00 pm – 5:00pm Teardown

NEW THIS YEAR: Sunday Lawn Party with Special Partner Interactions

Sunday evening, we will be moving our reception onto the bayfront lawn, where all exhibitors will receive a stationed table with attendees incentivized to visit for a special give-away.

GENERAL EXHIBITING INFORMATION (Continued)

DISCLOSURE

The sponsorship proceeds shall be used by ASNR for the benefit of the designated programs only, and exclusively for expenses related to these programs. Please note the following policies:

- Funds should be paid directly to ASNR (accredited sponsor).
- No funds may be paid directly to the activity director, faculty, or others involved with the activity (travel, lodging, honoraria, personal expenses, etc.).
- ASNR may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only but may not use commercial support to pay for travel, lodging, honoraria, or personal expenses for individual learners or groups of learners in accredited education. Commercial support will only be used to defray or eliminate the cost of the education for all learners.
- ASNR shall, upon request, furnish sponsor with a report concerning the expenditure of the funds provided.
- Disclosure to the learners of the source and type of support from commercial interests, including in-kind support, is required; however, logos are not permitted in CME Activities.
- Supporters of CME activities must have no control over the content and have not been given access to the faculty and/or chairs to discuss the educational components of the activity. There will be no scripting, emphasis, or influence on content by the or its agents. The Commercial Supporter will have no influence over any aspect of the activity, and the Supporter agrees not to schedule on-site events that will be in conflict with the activity schedule.

GENERAL EXHIBITING FAQS

HOW DO I CHOOSE MY SPACE ASSIGNMENT, AND WHEN WILL I RECEIVE THE FINAL ASSIGNMENT?

When booking, you can choose your preferred open slots. These are subject to final review and approval, and your confirmed assignment will be sent to you on February 10, 2027.

AM I ABLE TO ATTEND ALL THE SESSIONS/SOCIAL EVENTS?

Yes, you are able to attend all of the session and networking events unless otherwise indicated on the schedule.

AM I ABLE TO VIEW THE SESSIONS ONLINE?

Yes, you will receive instructions to access the event platform and conference app a few days prior to the event.

HOW DO I REGISTER MY BOOTH STAFF FOR THE EVENT?

You can register your event staff through the exhibitor portal once you are registered.



GENERAL EXHIBITING FAQS (Continued)

WHERE DO I CHECK IN FOR THE EVENT WHEN I ARRIVE?

Exhibitor Registration is located on the 4th Floor and open for the hours of:

Saturday, May 15: 8:30am -2:30pm (set-up), 4:00pm – 7:15pm Open and Reception (6:15pm)
Staff checking in after Saturday may go to main ASNR registration desk

IS THERE A CANCELLATION DEADLINE AND FEE?

Cancellations prior to 1/20/2027 will receive a $250 charge; after 1/20/2027 and before 4/1/2027 cancellations will receive a $750 fee. Cancellations after 4/1/2027 will be charged the full amount. All cancellations must be received in writing to qualify for a refund.

CAN WE SERVE FOOD AT OUR BOOTH?

Outside food and beverage is not allowed in the hotel; however, you are able to order catering directly through the venue. Our attendees love specialty snacks, drinks, and desserts, especially during one of our receptions/breaks. All specialty orders must be communicated to ASNR Staff.

HOW WILL ATTENDEES KNOW WE ARE EXHIBITING?

All exhibitors' information (including contact information and location) will be on our website, in our conference app and sent via a pre-conference email to all registered attendees.