



**ASNR26**  
MAY 17-20, 2026 • AUSTIN  
LEAD. INNOVATE. SCALE.



# ASNR26 PROSPECTUS

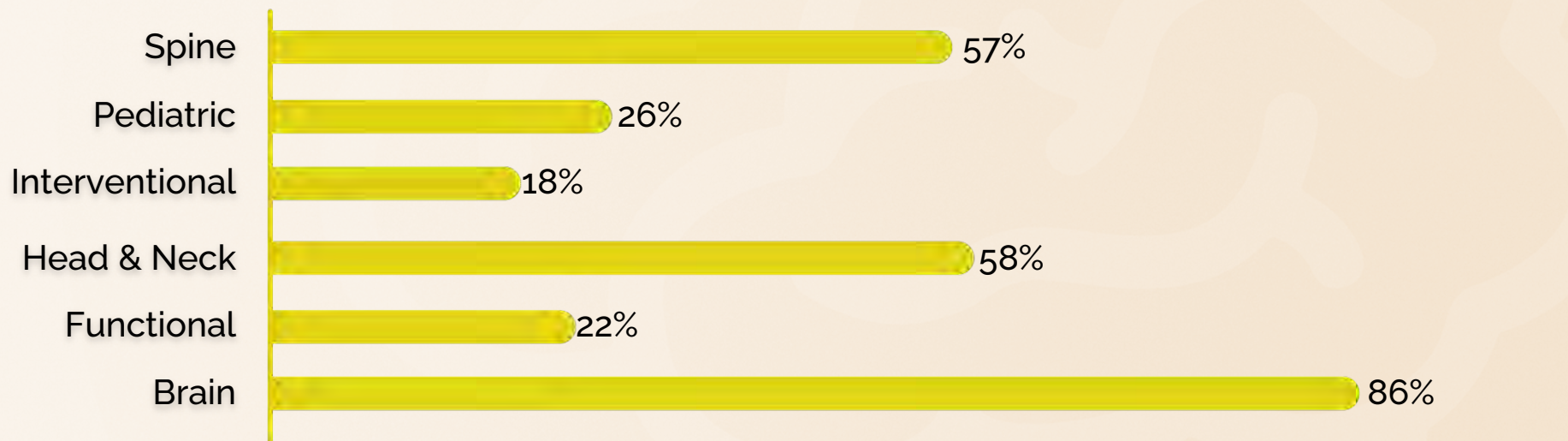
Choose the best opportunities from this brochure to build relationships and share knowledge about your products and services with key influencers in our industry!

# About ASNR

**The American Society of Neuroradiology (ASNR)** is a professional membership society comprised of almost 6,000 physicians specializing in the field of neuroradiology.

**We promote the highest standards for clinical practice, education, and research in neuroradiology.** We are **committed** to propagating evidence-based medical information.

## Areas of Specialty Within ASNR Membership



## 2026 PARTNERSHIP OPPORTUNITIES AT-A-GLANCE

	BRONZE (5K)	SILVER (10K)	GOLD (25K)	PLATINUM (40K)	DIAMOND (55K)	ELITE (65K)
<b>Booth</b>	10x10 Booth or Branded Kiosk	10x20 booth	10x20 Lounge with furniture in premiere foyer location	10x20 Lounge with Furniture	20x20 Lounge with Furniture	20x20 Lounge with Furniture
<b>Staff Registrations</b>	3	4	5	6	6	7
<b>Clinical Update Session</b>	-	-	-	-	Yes	Yes
<b>Sunday Luncheon Workshop (1 of 3)</b>	-	-	-	Yes	-	-
<b>Sponsorship of ASNR Community Event or Evening Event</b>	-	-	-	-	Yes	Yes
<b>Inclusion in the Industry Advisory Council</b>	-	-	-	-	Yes	Yes
<b>Special Session Inclusion (45K): Reverse Radiology</b>	-	-	-	Yes + 5K	Yes	Yes
<b>Special Session Inclusion (40K): Panelist for ASNR Industry Panel</b>	-	-	Yes + 5K	Yes	Yes	Yes
<b>Special Session Inclusion (15K): General Session Gameshow</b>	-	Yes + 5K	Yes	-	-	-
<b>Add On: Innovation Theater Session</b>	Available for purchase (5K)	Available for purchase (5K)	Yes	Available for purchase (5K)	Available for purchase (5K)	Available for purchase (5K)
<b>Add On: Custom Branding Opportunity</b>	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)
<b>Add On: Case Study/ User Group Session / Workshop</b>	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Available for purchase (8-12K)	Yes
<b>Add On: Leader Circle</b>					Customized pricing based on initiatives	Customized pricing based on initiatives

# Included in all ASNR Packages

- Placement of your choice, selected on first come, first served basis
- Branding at event and in conference app
- Full promotion and logistical support for Booth, Kiosk or Lounge
- Full conference access for allotted staff registrations (all sessions and social events)
- Lead Retrieval



## Unique and Specialized Session and Networking Opportunities for Silver and up!

ASNR now offers partners spending 15K additional opportunities to be part of our program and have more in-depth conversations with our members, these include:

- (15k+) Silver +, Gold and Platinum: **General Session Gameshow** (Sunday) – NEW THIS YEAR: we are inviting our silver level partners to be included in our interactive gameshow alongside a few of our members
- (30K+) Diamond and Elite: **Industry and Thoughtleader Panel Sessions**. Join a panel session along with invited thought leaders to discuss industry advancement on key topics including:
  - Advanced Imaging AI and Smart Workflow
  - Patient – Centric Innovations
  - Therapeutic Impact in Alzheimer's Disease
- (45K+) Diamond and Elite: BACK BY POPULAR DEMAND: **Reverse Radiology**. A truly special opportunity only offered to our premier level partners, where partner participants able to rotate through roundtable groups of member thought leaders, hand-selected based on their expertise in a certain topic and engage in high-level/small-group conversations on the industry's most timely topics.

# Available as Add-Ons for ALL ASNR Packages

## **CUSTOM BRANDING : \$8000 - \$12000**

Custom Branding Opportunities include (select one)

- Key Card Branding (to all attendees at conference hotel)
- Elevator or Escalator Wrap (at conference hotel)

## **SPECIAL USER GROUP / CASE STUDY SESSIONS: \$8000 - \$12000**

Special user group or case study session (subject to review and approval):

- Partner may propose topic with member speakers or potential participants to Program Committee who will then review for alignment with current theme and session needs; if approval is granted, session will be placed and published as a breakout session in conference program

## **INNOVATION THEATER SESSION: \$5,000**

15-minute Theater Session given at lunch or break in the exhibit hall or foyer theater. Content/speaker provided by you and promoted by ASNR. Widely popular and well-attended!

## **ADDITIONAL STAFF REGISTRATIONS: \$450**

Send extra staff not included in your package for a low registration price of \$450



# FAQ: Bronze & Silver- Booths and Kiosks

## WHAT IS INCLUDED WITH A (10'X10') BOOTH? (BRONZE)

- Assigned 10x10 Booth Space
- Draped 8' back wall and 36" side rails. (Booth decorations may not exceed 8' in height and side rail fixtures may not exceed 3' in height in the front 5' of booth space).
- Complimentary booth package, which includes a branded countertop, two chairs, and one wastebasket
- Three conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program

## WHAT IS INCLUDED WITH A KIOSK? (BRONZE)

- Kiosk Structure (30" W x 8' H) with Graphic Header (Company Logo)
- Complimentary two chairs and wastebasket
- Three conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program

## WHAT IS INCLUDED WITH THE (10'X20') BOOTH PACKAGE? (SILVER)

- Assigned 10x20 Booth
- Draped 8' back wall (Booth decorations may not exceed 8' in height on the back wall. Side rail fixtures may not exceed 3' in height in the front 5' of booth space).
- Complimentary booth package which includes branded countertop, two chairs, and one wastebasket
- Four conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program



# FAQ: Platinum, Diamond & Elite: Lounges and Sessions

## WHAT IS INCLUDED IN A LOUNGE PACKAGE? (GOLD, PLATINUM, DIAMOND & ELITE)

Each lounge sponsor receives a 20x20 (Diamond and Elite) or 10x20 (Gold and Platinum) space as selected at the time of agreement. The lounges include:

- Soft Furniture (couches, chairs, benches)
- Coffee table(s)
- Branded Counter (standard logo)
- Custom Graphic Panels (ASNR to provide requirements, partner responsible for design and file creation)
- Gold Package includes premier location in the main conference foyer
- *Not included but available for additional purchase: AV, Carpet, Electrical. ASNR staff will reach out to your team with the recommended lounge floorplan; from there you are able to work with ASNR staff to make adjustments. Subject to approval process and potential additional charges.*

## WHAT IS INCLUDED IN A LUNCHEON WORKSHOP? (PLATINUM)

- Large Sunday luncheon session of 45 minutes with included lunch (anticipated 150-200 people), note; full session time is 60 minutes with 45 minutes for talk
- Promotion of session throughout the event
- Virtual version recorded/placed On-Demand for all access post-event

## WHAT IS INCLUDED IN A CLINICAL UPDATE SESSION? (DIAMOND & ELITE)

- Unopposed Session Time of 45 minutes during morning general session, with included breakfast OR 45 minutes during the afternoon with included coffee break (anticipated 350-450 people)
- Promotion of session throughout the event
- Virtual version recorded/placed On-Demand for all access post-event

## WHAT ARE MY OPTIONS FOR A COMMUNITY OR EVENING EVENT? (DIAMOND & ELITE)

Diamond and Elite level partners can choose a community event on which to exclusively partner, including three staff attendees, event welcome and signage. Community or Evening event options include:

- YPS Mentoring Reception – Young professionals' session and reception that brings together experienced faculty with early career stage professionals on various mentoring topics
- Member-in-Training Travel Grants – 10 travel grants awarded to top abstracts submitted by trainees
- Appreciation Reception in Chair's Suite – Hosted for leadership and key contributors of current program
- Section Chiefs' Lunch – private luncheon held for ASNR members who hold the position of Section Chief for their institution
- Fellowship Directors Lunch - private luncheon held for ASNR members who hold the position of Fellowship Program Director at their institution
- Monday evening gala or Tuesday evening party (Elite Level Only)



# FAQ: Special Session Inclusion (Included for 15K and up)



## WHAT IS THE SUPPORT LEVEL FOR EACH SPECIAL SESSION OPPORTUNITY?

15K	Industry Game-Show
30K+	Industry Panel Discussion
45K+	Reverse Radiology

## WHAT IS THE INDUSTRY GAMESHOW? (15K – 30K)

The gameshow will take place in our general session at the end of Sunday. It will be a fun interactive gameshow with teams made up of qualifying partners and additional members. The gameshow will be moderated with curated questions on industry hot-topics relevant to partners area of interest.

## WHAT ARE THE INDUSTRY THOUGHTLEADER PANEL SESSIONS? (30K+)

The industry panel sessions are breakout sessions scheduled within our program. The session will consist of a panel discussion (no-slides) made of qualifying partners and thought leaders having a moderated discussion around a hot topic. 2026 Topics include:

- Transforming Practice with Advanced Imaging, AI, and Smart Workflows
- Shaping the Future: Patient-Centric Innovations
- Therapeutic Impact in Alzheimer's Disease

## WHAT IS THE REVERSE RADIOLOGY SESSION? (45K+)

The Reverse Radiology Session is a unique opportunity offered to our premier partners for in-depth, focused conversations and connections with matched members. During this 90–120 minute session, partners are able to rotate through roundtable groups of member thought leaders, hand-selected based on their expertise in a certain topic. Each partner is able to pre-select a topic most-relevant to them but able to participate in all of the roundtables.

# FAQ: Corporate Advisory Council and Leader Circle Add-On (Available for Diamond/Elite Sponsors)

For 2026 ASNR has created leader circle add-on. This is designed for partners who are committed to providing support in moving education and thought leadership forward around a specialty or topic in Neuroradiology. This package is designed to be customized based on alignment of partner goals/mission with our education programming or committee/study group activities. Partner will work closely with ASNR staff and leading committee/group in alignment or curation of program. Options could include needs of specialty group/committee and partner interest. Options for support and collaboration can include:

- CME activity workshop
- Webinar/Series
- Training
- AJNR Case Series
- White Paper Development
- Alzheimer's Featured Panel Participation (if applicable): Panelist (1 of 3)
- Comprehensive Neuroradiology Course

## ADDITIONAL BENEFITS OF LEADER CIRCLE

- Premiere recognition on website and throughout annual meeting assets
- Recognition on AJNR website
- Recognition and inclusion group/committee networking events (if applicable)

## ASNR ADVISORY COUNCIL

ASNR Diamond and Elite sponsors are automatically included in our Corporate Advisory Council. Members of the council can send two team members (hotel coverage included) to our leadership strategic meeting in Chicago every fall. The meeting brings ASNR KOLs, Leaders and Partners together to discuss current industry needs/topics, along with our partners current initiatives and potential for collaboration efforts between the two.



# General Exhibiting Information & FAQs

## HOW DO I CHOOSE MY SPACE ASSIGNMENT, AND WHEN WILL I RECEIVE THE FINAL ASSIGNMENT?

When booking, you can choose your preferred open slots. These are subject to final review and approval, and your confirmed assignment will be sent to you on February 10, 2026.

## AM I ABLE TO ATTEND ALL THE SESSIONS/SOCIAL EVENTS?

Yes, you are able to attend all of the session and networking events unless otherwise indicated on the schedule.

## AM I ABLE TO VIEW THE SESSIONS ONLINE?

You will receive instructions to access the event platform and conference app a few days prior to the event. Additional charges may apply.

## HOW DO I REGISTER MY BOOTH STAFF FOR THE EVENT?

You can register your event staff through the exhibitor portal, which will be sent to you in early March.



## WHERE DO I CHECK IN FOR THE EVENT WHEN I ARRIVE?

Exhibitor Registration is located on the 4th floor (JW Grand Ballroom Level) and open for the hours of:

- Sunday, May 18: 7:00 am – 7:00 pm
- Monday, May 19: 7:00 am – 5:30 pm
- Tuesday, May 20: 7:00 am – 5:30 pm

## IS THERE A CANCELLATION DEADLINE AND FEE?

Cancellations prior to 1/20/2026 will receive a \$250 charge; after 1/20/2026 and before 4/1/2026 cancellations will receive a \$750 fee. Cancellations after 4/1/2026 will be charged the full amount.

All cancellations must be received in writing to qualify for a refund.

## CAN WE SERVE FOOD AT OUR BOOTH?

Outside food and beverage is not allowed in the hotel; however, you are able to order catering directly through the venue. Our attendees love specialty snacks, drinks, and desserts, especially during one of our receptions/breaks. All specialty orders must be communicated to ASNR Staff.

## HOW WILL ATTENDEES KNOW WE ARE EXHIBITING?

All exhibitors' information (including contact information and location) will be on our website, in our conference app and sent via a pre-conference email to all registered attendees.

# General Exhibiting Information

## ASNR EXHIBIT HALL ACTIVITIES

### ASNR EXHIBIT HALL HOURS

- Sunday, May 17: 3:00 pm – 6:45 pm (Set-Up 9:00am – 1:30pm)
- Monday, May 18: 11:30 am – 4:30 pm
- Tuesday, May 19: 11:30 am – 4:30 pm
- Wednesday, May 20: Morning break – Teardown 10am -2pm

- Poster and Educational Exhibit Presentations in Hall
- Daily Lunches (Monday/Tuesday)
- Interactive Breaks (Sunday/Monday/Tuesday/Wednesday)
- Welcome Reception and Game Show (Sunday)
- Theater and Poster Sessions
- Giveaways
- Headshots
- Popular Case-of-the-Day

### DISCLOSURE

The sponsorship proceeds shall be used by ASNR for the benefit of the designated programs only, and exclusively for expenses related to these programs. Please note the following policies:

- Funds should be paid directly to ASNR (accredited sponsor).
- No funds may be paid directly to the activity director, faculty, or others involved with the activity (travel, lodging, honoraria, personal expenses, etc.).
- ASNR may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only but may not use commercial support to pay for travel, lodging, honoraria, or personal expenses for individual learners or groups of learners in accredited education. Commercial support will only be used to defray or eliminate the cost of the education for all learners.
- ASNR shall, upon request, furnish sponsor with a report concerning the expenditure of the funds provided.
- Disclosure to the learners of the source and type of support from commercial interests, including in-kind support, is required; however, logos are not permitted in CME Activities.
- Supporters of CME activities must have no control over the content and have not been given access to the faculty and/or chairs to discuss the educational components of the activity. There will be no scripting, emphasis, or influence on content by the or its agents. The Commercial Supporter will have no influence over any aspect of the activity, and the Supporter agrees not to schedule on-site events that will be in conflict with the activity schedule.

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