

Our Mission, Vision and Strategic Goals

MISSION

ASNR is dedicated to maximizing the benefits of neuroradiology to patients and other providers by promoting the highest standards for training and practice, and fostering research in the field

VISION

Neuroradiology is recognized as vital to quality patient care: ASNR moves from relevant to indispensable

STRATEGIC GOALS 2024-2026



Galvanize the field of neuroradiology and all its practitioners to thrive in a rapidly changing environment



Nurture a strong, close-knit member community



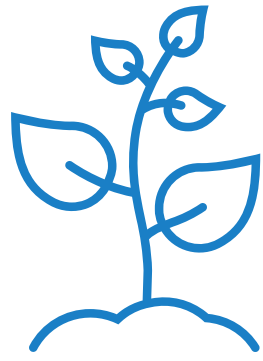
Develop the most favorable cost and pricing structure



Optimize the educational offerings



Cultivate the ASNR brand to solidify a strong and compelling reputation



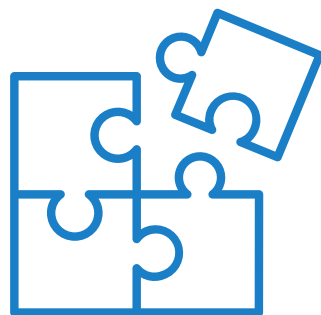
Strategic Goal 1:

Galvanize the field of neuroradiology and all its practitioners to thrive in a rapidly changing environment

Member Needs Analysis: Our members are facing changes in both the practice and the profession of neuroradiology. In our focus group discussions, as well as in one-on-one member interviews, physician burnout, a shrinking number of fellows entering neuroradiology and decreasing reimbursements were all listed as factors creating a tumultuous environment.

Additionally, 81 percent of respondents to our members needs survey cited that the increasing volume of exams needing to be performed was one of the top issues facing the industry. An additional 60 percent of respondents cited decreasing time to perform exams as another challenge.

***Benefit to ASNR Members:** To empower member success in personal, professional, and patient outcomes*



Strategic Goal 2:

Nurture a strong, close-knit member community

Member Needs Analysis: Association benchmarks indicate engaging fellows and younger members in professional associations is becoming more difficult. With that said, 83 percent of needs assessment respondents report liking or loving their ASNR membership. We want to capitalize on that positive sentiment and continue to provide a top-tier membership experience.

As indicated in the survey, critical drivers that set ASNR apart from other organizations include its support of neuroradiology and the opportunities to stay current on the latest neuroradiology advances. 62 percent of respondents were looking for additional ways to participate in the Society.

***Benefit to ASNR Members:** To enjoy a sense of community and deepen personal and professional connections*



Strategic Goal 3:

Develop the most favorable cost and pricing structure

Member Needs Analysis: Survey respondents note they are facing decreased reimbursements for professional development with 63% of respondents indicating that they were financially able to attend 2 or fewer meetings per year. Many of those respondents attend the ASNR Annual Meeting, with 65% of respondents reporting they attended at least one Annual Meeting in the last three years.

A significant number of comments suggested that the overabundance of different specialty and regional societies caused education dollars to be spread thin.

Benefit to ASNR Members: To enhance the value of an ASNR membership

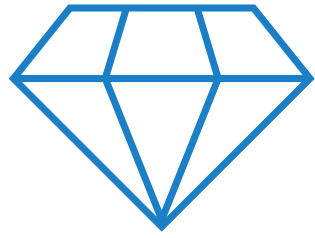


Strategic Goal 4: Optimize the educational offerings

Member Needs Analysis: Our Annual Meeting is the most-attended educational offering at the ASNR. When asked how best to optimize the Annual Meeting, 37 percent of survey respondents wanted to explore alternative timing for the Annual Meeting, including scheduling a shorter meeting or only holding the Annual Meeting during the week.

The most compelling idea generated during the survey and focus groups regarding education was to offer collaborative presentations with different experts and initiate active problem-solving. Additionally, respondents were interested in educational efforts that connected academics and private practice practitioners for idea sharing.

***Benefit to ASNR Members:** To enhance learnings, connections, and collaboration for better patient outcomes*



Strategic Goal 5:

Cultivate the ASNR brand to solidify a strong and compelling reputation

Member Need Analysis: 83 percent of survey respondents like or love their ASNR membership. Applying new innovations to practice, exchanging knowledge with others in neuroradiology, and being recognized as an expert in their field are key items that respondents reported as being a critical driver of the value of ASNR. Rapid growth of AI and other technologies, as well as increased focus on neurodegenerative diseases, offer us the opportunity to position ourselves as industry thought leaders with experts who can speak to these topics. In a busy world where it's harder to capture people's attention, ASNR will look for ways to do so.

Benefit to ASNR Members: To feel proud and inspired to engage with ASNR