

# Our strategic goals

<p>STRATEGIC GOALS</p>	 <p>Galvanize the field of neuroradiology and all its practitioners to thrive in a rapidly changing environment</p>	 <p>Nurture a strong, close-knit member community</p>	 <p>Develop the most favorable cost and pricing structure</p>	 <p>Optimize the educational offerings</p>	 <p>Cultivate the ASNR brand to solidify a strong and compelling reputation</p>
<p>BENEFIT TO ASNR</p>	<p>To enhance our stature as an organization</p>	<p>To increase member loyalty</p>	<p>To grow and retain membership while facilitating financial stability into the future</p>	<p>To drive excellence in the field of neuroradiology</p>	<p>To leverage as a growth driver, both internally and externally</p>
<p>BENEFIT TO MEMBERS</p>	<p>To empower member success in personal, professional, and patient outcomes</p>	<p>To enjoy a sense of community and deepen personal and professional connections</p>	<p>To enhance the value of an ASNR membership</p>	<p>To enhance learnings, connections, and collaboration for better patient outcomes</p>	<p>To feel proud and inspired to engage with ASNR</p>
<p>OBJECTIVES</p>	<p>Continue to advocate for optimal reimbursements</p>	<p>Consistently and broadly recognize members across diverse experiences and success</p>	<p>Optimize dues and meeting registration fees across all member segments</p>	<p>Evolve the annual meeting to meet the needs of a changing membership</p>	<p>Clearly communicate who ASNR is, what we stand for, and why people should care</p>
	<p>Strengthen the workforce to reduce burnout</p>	<p>Improve society processes and standards to increase transparency and communication</p>	<p>Collaborate with regional and specialty societies to ensure a mutually beneficial relationship</p>	<p>Innovate educational offerings with younger generation of neuroradiologists in mind</p>	<p>Identify and cultivate potential external collaborative relationships</p>
	<p>Improve workflow and efficiencies for neuroradiologists and their practices</p>	<p>Enhance career development insights, advice, and opportunities across all experience levels</p>	<p>Consider additional membership tiers/ types</p>	<p>Enhance existing educational offerings</p>	<p>Optimize outreach to media and other key influencers</p>
	<p>Identify, curate, and share ways to leverage AI and other emerging technologies</p>	<p>Make the ASNR membership an indispensable and prideful experience</p>		<p>Educate members on the resources they have at their fingertips</p>	<p>Develop a communications and brand assessment strategy</p>