

PARTNER PROSPECTUS

ASNR24

LAS VEGAS

MAY 18-22, 2024



ASNR
American Society of Neuroradiology

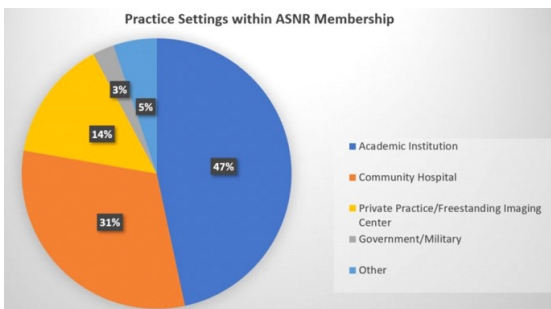
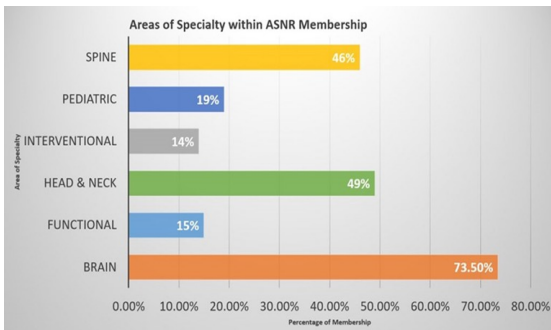
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About ASNR

Choose the best opportunities from this brochure to put your company's products at the forefront of consideration by these influencers!

The American Society of Neuroradiology (ASNR) is a professional membership society comprised of almost 6,000 physicians specializing in the field of neuroradiology. The ASNR was founded on April 19, 1962, in New York and incorporated in the State of New York on February 1, 1965.

We promote the highest standards for clinical practice, education, and research in neuroradiology. We are committed to propagating evidence-based medical information.



Message from the ASNR24 Program Chair

Dear Friends,

It brings me great pleasure to invite you to join us for the 62nd Annual Meeting of the American Society of Neuroradiology being held May 18-22, 2024, in Las Vegas, NV.



The theme for the 2024 Annual Meeting is Celebrating Neuroradiologists. We are planning an ASNR24 that will showcase and celebrate our many accomplishments as neuroradiologists, in all aspects of our practice, from advances in research to educational and practice innovations. The Symposium preceding the Annual Meeting will explore neuroradiology as "The New Frontier" and all the exciting new developments that are going to become our tomorrow's routine.

ASNR24 will provide all attendees the opportunity to learn the most up-to-date, best practices in neuroradiology through invited lectures, oral and electronic research presentations, and exhibits. We will have a number of dedicated how-to sessions, and more interaction than ever before including clinical vignettes discussed by a number of experts, case sessions with audience response, power pitches and a shark tank session with partners. As always, we will have dedicated specialty programming from the ASFNR, ASHNR, ASPNR, ASSR, and SNIS, as well as from our different committees and study groups. Social activities will include a welcome reception in the exhibit hall, a pool party and the President's Appreciation Gala.

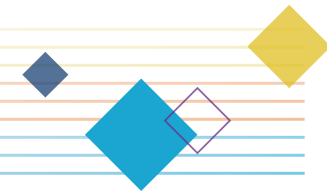
Las Vegas offers a roster of incredible adventures that will rouse even the most jaded traveler. After a day of learning and networking, attendees can enjoy variety of activities, ranging from world-class shopping and dining to outdoor adventures and attraction and a variety of shows and concerts. And remember...What happens in Vegas...

Looking forward to seeing you all in Las Vegas in 2024!!

Warm regards,

Max Wintermark, MD, MAS, FASFN, FICIS
ASNR 2024 Program Chair/President-Elect
Professor and Chair of Neuroradiology, The University of Texas MD Anderson Center; Frank T. McGraw Memorial Chair in the Study of Cancer; Editor-in-Chief, American Journal of Neuroradiology

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ASNR 2024 Annual Meeting Opportunities

Partnering with ASNR24 offers many unique and unprecedented opportunities to interact with industry thought leaders, neuroradiologists of all career stages and practice settings. All of our partners Silver level and up will be included on Neuroradiology Specialty Advancement Sessions. Gold level and up offers face-to-face time with Key Opinion Leaders in the presidential suite and our Diamond and Elite partnership packages includes a focused meeting on a topic of their choice with those subject matter experts.



ASNR24 Exhibit Hall Activities

- Poster and Educational Exhibit Presentations in Hall
- Daily Lunch (Monday/Tuesday)
- Interactive Breaks (Sunday/Monday/Tuesday)
- Welcome/Reunion Night Reception (Monday)
- Theater and Poster Sessions
- T-shirt give away
- Headshot Lounge
- Popular Case of the Day Lounge
- Lounge and Wifi Spaces
- Popular Case-of-the-Day



ASNR24 Exhibit Hall Hours

- Saturday, May 18:** Set-Up
Sunday, May 19: 1:00 pm – 7:00 pm
Monday, May 20: 11:30 am – 5:30 pm
Tuesday, May 21: 11:30 am – 4:30 pm



Booth/Space Assignments

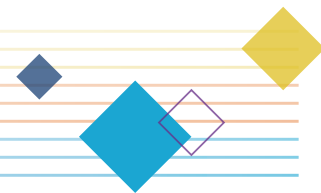
Exhibitors are assigned space based on when the contract and payment is received. It is first come, first serve basis. At time of application, you make pick from available booths reflected on the interactive map. For questions, please email meetings@asnr.org

Applications will open on 9/1/2023.

Location

The 2024 exhibit hall is located in the heart of the action, on the main activity level, next to registration and general session, with all breakout sessions just down the hall. ASNR24 is also offering lounge spaces in the main thorough fair hallway as an alternative to the hall (limited availability for gold partners). These are a great option for those wanting to do demos or in-depth product overviews, offering a quieter setting (no adjacent booths) but a constant and steady flow of traffic.

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ASNR24 Annual Meeting Packages

	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	ELITE (SOLD OUT)
Price	\$5,000	\$10,000	\$19,000	\$39,000	\$54,000 4 available	\$69,000+ 3 available
Booth	Choice of 10x10 Booth, Branded Kiosk or Tabletop	Supreme Booth (10x20)	Supreme Booth (10x20) in Lounge or Hallway	Supreme Booth or lounge (10x20) in exhibit hall or main hallway*	Deluxe Lounge or Booth in Exhibit Hall	Deluxe Lounge or Booth in Exhibit Hall
Booth Extras	Tabletop: Draped Table	Branded Counter with 2 chairs	Branded Counter with 2 Chairs and Column Wrap Sign or 2K in Furniture Rental	6K in furniture rental	10K in furniture rental	1 poster kiosk
Lead Retrieval	Yes	Yes	Yes	Yes	Yes	Yes
Staff Registrations	3	3	4	5	6	7
Participation in Specialty Advancement Sessions	–	1	2	All	All	All
Innovation Theater Sessions in the Exhibit Hall	–	–	1	1	–	–
Clinical Update Session (breakfast or afternoon break with food & beverage)	–	–	–	–	1 (45 minutes)	1 (45 minutes)
Meeting with ASNR KOL	–	–	–	Reverse Radiology Event (rotating private conversations with tailored SME's)	Reverse Radiology Event (rotating private conversations with tailored SME's)	Reverse Radiology Event (rotating private conversations with tailored SME's) AND a Private Focus Group on Topic of Choice
Sponsorship of ASNR Community Event or ASNR Premier Event	–	–	–	–	1	1
Premier Branding Throughout ASNR Channels	–	–	–	Yes	Yes	Yes

*Hallway selection receives all session traffic so hours can differ from hall hours.

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Included in all ASNR24 Packages

- Placement of your choice selected on first come first serve basis
- Branding at event and in conference app
- Full promotion and logistical support for booth
- Lead Retrieval

Neuroradiology Specialty Advancement Sessions (Silver and up):

Our specialty advancement sessions offer our partners a unique opportunity to be part of an interactive/conversational session with leaders on a topic designed to facilitate collaboration and thought leadership in addressing key issues or leading development and research on new/upcoming advancements together. Partners who spend over 10K are invited to attend. ASNR24 is planning for the following topics:

- AI Summit on Data sharing
- ALZ/ARIA Working Group on Protocol and Processing Development
- Brain Tumor Segmentation Working Groups

Available Add-Ons:

Innovation Theater Session: \$3,500

15-minute Theater Session given at lunch or break in the exhibit hall theater. Content/speaker provided by you and promoted by ASNR. Widely popular and well-attended at ASNR23!

Additional Staff Registrations: \$450

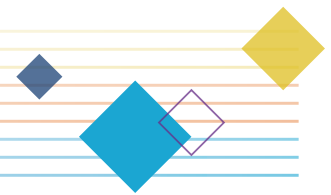
Send staff that is not included in your package for a low registration price of \$450.

Branding Opportunities: \$5,000 and up

Build awareness by placing your information front and center, branding opportunities include:

- Wifi Password (your name or whatever you choose)
- Escalator or Elevator Wraps
- Room Key Cards





Exclusive Benefits to Platinum, Diamond and Elite

Clinical Update Sessions (Morning or Afternoon):

- Includes Unopposed Session Time of 45 minutes during morning general session, with included breakfast placement in the room OR 45 minutes during the afternoon with included coffee break placement in the room
- Promotion of Session throughout the event
- Virtual version recorded/placed On-Demand for all access post event

Exclusive Access to ASNR Thought Leaders and Uniquely Tailored Membership Groups

ASNR offers partners a unique opportunity to make connections in meaningful ways. Premiere partners (Platinum and above) are invited to partake in the following activities:

PLATINUM AND DIAMOND – Reverse Radiology Event – in this 90 minute event partners will be able to rotate through several tailored groups of members for dedicated/private conversation time

ELITE (NEW FOR 2024) – will be given a private meeting with a tailored group of members/leaders on a topic/demographic of their choice

Exclusive Invitation to Partner on Important Community Events

Premiere partners are able to choose a community event on which to exclusively partner. These events often assist with the advancement and/or research around a certain topic or community group. Options include:

AI Workshop – 2-day workshop (sat/sun) with financial grant awarded to best project outcome

YPS Mentoring Reception – Young professionals' session and reception which brings together experienced faculty with early career stage professionals on mentoring topics

Member-in-Training Travel Grants – 10 travel grants award to top abstracts submitted by trainees

President's Appreciation Gala – Dinner Gala recognizing top awardees and community leaders, open to all attendees

Community Meet-up Event – Poolside Tuesday evening event designed to bring together communities within the community, open to all attendees

Program Committee Dinner – A hosted dinner for the incoming program committee

Appreciation Reception in Chair Suite – Hosted for leadership and key contributors of current program



For more information on Partnership Opportunities, contact Lynn Brown; lbrown@asnr.org

ASNR24 PARTNER FAQs

2024 Exhibitor and Sponsor Frequently Asked Questions

What are the Exhibit Hall hours?

Exhibits will be held in the Palace Ballroom – Exhibit Hall (Pacific Standard Time)

Saturday, May 18	9:00 am – 5:00 pm	Setup for Exhibitors
Sunday, May 19	8:00 am – 10:30 am	Setup for Exhibitors
Sunday, May 19	1:00 am – 7:00 pm	Desserts, Posters, Afternoon Break and Evening Reception
Monday, May 20	11:30 am – 5:30 pm	Lunch, Posters, Afternoon Break and Special Sessions
Tuesday, May 21	11:30 am – 4:00 pm	Lunch, Posters, Afternoon Break and Special Sessions
Wednesday, May 22	8:30 am – 10:00 am	
	10:00 am – 4:00 pm	Teardown

Where do I book?

You may book your booth package [here](#).

What is included with a 10x10 Booth (bronze level)?

- Assigned 10x10 Booth Space
- Draped 8' back wall and 36" side rails. (Booth decorations may not exceed 8' in height and side rail fixtures may not exceed 3' in height in the front 5' of booth space).
- Sign with company name and booth number
- Complimentary booth package, which includes a branded countertop, two chairs, and one wastebasket
- **Note:** The Palace Ballroom at Caesars Palace is carpeted
- 3 conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program

What is included with a Kiosk (bronze level)?

- Kiosk (see photo)
- 12' x 30' Graphic Header (Company Logo)
- Opportunity to include monitor airing partner provided content for extra cost
- Complimentary furniture package, which includes a draped high-boy table with two chairs
- 3 conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program



What is included with a Bronze tabletop?

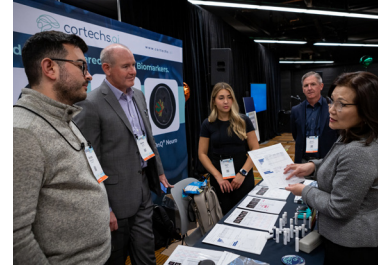
- (1) 6' x 30' white draped table
- (2) chairs
- Wastebasket
- Opportunity to include monitor airing partner provided content for extra cost
- 3 conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program

ASNR24 PARTNER FAQs

2024 Exhibitor and Sponsor Frequently Asked Questions (continued)

What is included with the Silver Booth Package?

- Assigned 10x20 booth space.
- Draped 8' back wall and 36" side rails (Booth decorations may not exceed 8' in height on the back wall. Side rail fixtures may not exceed 3' in height in the front 5' of booth space).
- Sign with company name and booth number
- Complimentary booth package which includes branded countertop, waste basket and 2 chairs
- **Note:** The Palace Ballroom at Caesars Palace is carpeted
- 3 conference registrations (additional available for purchase)
- Lead retrieval (one license) and pre-event attendee list (name and workplace)
- Branding and map placement on website, in conference app and in program



Lounge Space Information (for those who have purchased these packages):

How is the layout for my lounge space created?

ASNR staff works with your team in creating the floorplan to save on time and resources. We will send you a suggested floorplan based on the needed assets (furniture, poster kiosk, etc.), from there you are able to upgrade your options and make suggested changes. All floorplans are subject to final review/approval of ASNR staff, venue and expo company.

Innovation Theater Session Information (for those who have purchased with their booth)

How are the innovation theater sessions executed?

Our innovation theater sessions are given in the theater lounge located in the exhibit hall during lunches and placed On-Demand in our virtual platform. **Your exact presentation time/day will be sent to you on 4/1/2024.**

How do I select my space assignment and when will the final assignment be sent to me?

At the time of booking, you may make your preferred selection from the open slots. These are subject to final review/approval and your confirmed assignment will be sent to you on February 8, 2024.

How do I register my booth staff for the event?

Once you are registered as an exhibitor, you will receive a link to register your staff (available mid-March).

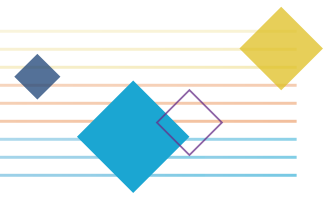
Am I able to attend all the sessions/social events AND view them online?

Yes, you can attend like any other attendee with full access to the conference content On-Demand post-event.

When will I receive access to the on-demand content?

You will receive access instructions to accessing the event platform and conference app a few days prior to the event.

ASNR24 PARTNER FAQs



2024 Exhibitor and Sponsor Frequently Asked Questions (continued)

Where do I check in for the event when I arrive?

Exhibitor Registration is located on the 4th floor (Emperors Level) and open for the hours of:

Saturday, May 18	8:30 am – 6:00 pm
Sunday, May 19	7:00 am – 7:00 pm
Monday, May 20	7:00 am – 5:30 pm
Tuesday, May 21	7:00 am – 5:30 pm

Do I need to provide a certificate of liability insurance?

Yes, a certificate of liability insurance will be required by the event expo company.

Is there a cancellation deadline and fee?

Cancellations prior to 1/19/2024 will receive a \$250 charge; after 1/19/2024 and before 4/1/2024 cancellations will receive a \$750 fee Cancellations after 4/1/2024 will be charged the full amount. All cancellations must be received in writing to qualify for a refund.

Can we serve food at our booth?

Outside food and beverage is not allowed in the hotel; however, you are able to order catering directly through the venue. Our attendees love specialty snacks, drinks, and desserts, during one of our receptions/breaks would be an ideal time for that addition. All specialty orders must be communicated to Lynn Brown at LBrown@asnr.org.

How will attendees know we are exhibiting?

All exhibitors' information (including contact information and location) will be on our website, in our conference app and sent via a pre-conference email to all registered attendees.

Am I able to purchase a list of conference attendees with contact information?

Unfortunately, ASNR does not sell member contact information, however you will receive contact information from leads received at your event.

How do I register my speaker for the event?

With your booth you receive 3-6 complimentary registrations, depending on your package. Your speaker should be in the list of names you submit as part of your complimentary registrations. Once you are registered as an exhibitor, you will receive a link to register your staff (available mid-February).

Who do I contact if I have any questions?

Lynn Brown
Director, Meetings and Business Development
630-574-0220
LBrown@asnr.org