About ASNR

Choose the best opportunities from this brochure to put your company's products at the forefront of consideration by these influencers!

The American Society of Neuroradiology (ASNR) is a professional membership society comprised of almost 6,000 physicians specializing in the field of neuroradiology. The ASNR was founded on April 19, 1962, in New York and incorporated in the State of New York on February 1, 1965.

We promote the highest standards for clinical practice, education, and research in neuroradiology. We are committed to propagating evidence-based medical information.

Message from the ASNR24 Program Chair

Dear Friends,

It brings me great pleasure to invite you to join us for the 62nd Annual Meeting of the American Society of Neuroradiology being held May 18-22, 2024, in Las Vegas, NV.

The theme for the 2024 Annual Meeting is Celebrating Neuroradiologists. We are planning an ASNR24 that will showcase and celebrate our many accomplishments as neuroradiologists, in all aspects of our practice, from advances in research to educational and practice innovations. The Symposium preceding the Annual Meeting will explore neuroradiology as “The New Frontier” and all the exciting new developments that are going to become our tomorrow's routine.

ASNR24 will provide all attendees the opportunity to learn the most up-to-date, best practices in neuroradiology through invited lectures, oral and electronic research presentations, and exhibits. We will have a number of dedicated how-to sessions, and more interaction than ever before including clinical vignettes discussed by a number of experts, case sessions with audience response, power pitches and a shark tank session with partners. As always, we will have dedicated specialty programming from the ASFNR, ASHNR, ASPNR, ASSR, and SNIS, as well as from our different committees and study groups. Social activities will include a welcome reception in the exhibit hall, a pool party and the President's Appreciation Gala.

Las Vegas offers a roster of incredible adventures that will rouse even the most jaded traveler. After a day of learning and networking, attendees can enjoy variety of activities, ranging from world-class shopping and dining to outdoor adventures and attraction and a variety of shows and concerts. And remember...What happens in Vegas...

Looking forward to seeing you all in Las Vegas in 2024!!

Warm regards,

Max Wintermark, MD, MAS, FASFNR, FICIS
ASNR 2024 Program Chair/President-Elect
Professor and Chair of Neuroradiology, The University of Texas MD Anderson Center; Frank T. McGraw Memorial Chair in the Study of Cancer; Editor-in-Chief, American Journal of Neuroradiology
ASNR24 PARTNER PROSPECTUS

ASNR 2024 Annual Meeting Opportunities

Partnering with ASNR24 offers many unique and unprecedented opportunities to interact with industry thought leaders, neuroradiologists of all career stages and practice settings. All of our partners Silver level and up will be included on Neuroradiology Specialty Advancement Sessions. Gold level and up offers face-to-face time with Key Opinion Leaders in the presidential suite and our Diamond and Elite partnership packages includes a focused meeting on a topic of their choice with those subject matter experts.

ASNR24 Exhibit Hall Activities

- Poster and Educational Exhibit Presentations in Hall
- Daily Lunch (Monday/Tuesday)
- Interactive Breaks (Sunday/Monday/Tuesday)
- Welcome/Reunion Night Reception (Monday)
- Theater and Poster Sessions
- T-shirt give away
- Headshot Lounge
- Popular Case of the Day Lounge
- Lounge and Wifi Spaces
- Popular Case of-the-Day

ASNR24 Exhibit Hall Hours

- **Saturday, May 18:** Set-Up
- **Sunday May 19:** 1:00pm – 7:00pm
- **Monday, May 20:** 11:30am – 5:30pm
- **Tuesday, May 21:** 11:30am – 4:30pm

Booth/Space Assignments

Exhibitors are assigned space based on when the contract and payment is received. It is first come, first serve basis. At time of application, you make pick from available booths reflected on the interactive map. For questions, please email meetings@asnr.org

Applications will open on 9/1/2023.

Location

The 2024 exhibit hall is located in the heart of the action, on the main activity level, next to registration and general session, with all breakout sessions just down the hall. ASNR24 is also offering lounge spaces in the main thorough fair hallway as an alternative to the hall (limited availability for gold partners). These are a great option for those wanting to do demos or in-depth product overviews, offering a quieter setting (no adjacent booths) but a constant and steady flow of traffic.
<table>
<thead>
<tr>
<th></th>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>ELITE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$5,000</td>
<td>$10,000</td>
<td>$19,000</td>
<td>$39,000</td>
<td>$54,000</td>
<td>$69,000+</td>
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<tr>
<td><strong>Booth</strong></td>
<td>Standard Booth in Exhibit Hall</td>
<td>Supreme Booth in Exhibit Hall</td>
<td>Standard Lounge located in hallway (heavy traffic area) or Lounge in Hall*</td>
<td>Supreme Lounge or Booth in Exhibit Hall</td>
<td>Deluxe Lounge or Booth in Exhibit Hall</td>
<td>Deluxe Lounge or Booth in Exhibit Hall</td>
</tr>
<tr>
<td><strong>Tabletop or Kiosk</strong></td>
<td>Branded Counter or Kiosk with 2 chairs</td>
<td>Branded Counter with 2 chairs</td>
<td>-</td>
<td>-</td>
<td>2 poster kiosks or interactive kiosk of your choice</td>
<td>2 poster kiosks or case-of-the-day kiosk</td>
</tr>
<tr>
<td><strong>Lead Retrieval</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Staff Registrations</strong></td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td><strong>Furniture</strong></td>
<td>-</td>
<td>-</td>
<td>4K</td>
<td>8K</td>
<td>10K</td>
<td>10K</td>
</tr>
<tr>
<td><strong>Participation in Specialty Advancement Sessions</strong></td>
<td>-</td>
<td>1</td>
<td>2</td>
<td>All</td>
<td>All</td>
<td>All</td>
</tr>
<tr>
<td><strong>Innovation Theater Sessions in the Exhibit Hall</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>2</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Clinical Update Session</strong></td>
<td>(breakfast or afternoon break with food &amp; beverage)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>1 (45 minutes)</td>
<td>1 (45 minutes)</td>
</tr>
<tr>
<td><strong>Meeting with ASNR KOL</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Brunch meeting</td>
<td>Private/Tailored meeting on topic of choice</td>
<td>Private/Tailored meeting on topic of choice</td>
</tr>
<tr>
<td><strong>Sponsorship of ASNR Community Event or ASNR Premier Event</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Choose one: AI Workshop, MIT Travel Grants and Young Professionals Reception, or Appreciation Reception in Chair Suite</td>
<td>Choose one: President's Appreciation Gala, Community Reception, or Program Committee Dinner</td>
</tr>
<tr>
<td><strong>Premier Branding Throughout ASNR Channels</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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*Hallway selection receives all session traffic so hours can differ from hall hours.*
Included in all ASNR24 Packages

- Placement of your choice selected on first come first serve basis
- Branding at event and in conference app
- Full promotion and logistical support for booth
- Lead Retrieval

Neuroradiology Specialty Advancement Sessions (Silver and up):

Our specialty advancement sessions offer our partners a unique opportunity to be part of an interactive/conversational session with leaders on a topic designed to facilitate collaboration and thought leadership in addressing key issues or leading development and research on new/upcoming advancements together. Partners who spend over $10K are invited to attend. ASNR24 is planning for the following topics:

- AI Summit on Data sharing
- ALZ/ARIA Working Group on Protocol and Processing Development
- Brain Tumor Segmentation Working Groups

Available Add-Ons:

**Innovation Theater Session: $3,500**

15-minute Theater Session given at lunch or break in the exhibit hall theater. Content/speaker provided by you and promoted by ASNR. Widely popular and well-attended at ASNR23!

**Additional Staff Registrations: $450**

Send staff that is not included in your package for a low registration price of $450.

**Branding Opportunities: $5,000 and up**

Build awareness by placing your information front and center, branding opportunities include:

- Wifi Password (your name or whatever you choose)
- Escalator or Elevator Wraps
- Room Key Cards
Exclusive Benefits to Platinum, Diamond and Elite

Clinical Update Sessions (Morning or Afternoon):
• Includes Unopposed Session Time of 45 minutes during morning general session, with included breakfast placement in the room OR 45 minutes during the afternoon with included coffee break placement in the room
• Promotion of Session throughout the event
• Virtual version recorded/placed On-Demand for all access post event

Exclusive Access to ASNR Thought Leaders and Uniquely Tailored Membership Groups
ASNR offers partners a unique opportunity to make connections in meaningful ways. Premiere partners (Platinum and above) are invited to partake in the following activities:

PLATINUM – KOL Brunch or Happy Hour offered in the presidential suite where partners are invited to join ASNR Key Opinion Leaders for a topical discussion and face-to-face time

DIAMOND AND ELITE (NEW FOR 2024) – will be given a private meeting with a tailored group of members/leaders on a topic/demographic of their choice

Exclusive Invitation to Partner on Important Community Events
Premiere partners are able to choose a community event on which to exclusively partner. These events often assist with the advancement and/or research around a certain topic or community group. Options include:

AI Workshop – 2-day workshop (sat/sun) with financial grant awarded to best project outcome

YPS Mentoring Reception – Young professionals’ session and reception which brings together experienced faculty with early career stage professionals on mentoring topics

Member-in-Training Travel Grants – 10 travel grants award to top abstracts submitted by trainees

President’s Appreciation Gala – Dinner Gala recognizing top awardees and community leaders, open to all attendees

Community Meet-up Event – Poolside Tuesday evening event designed to bring together communities within the community, open to all attendees

Program Committee Dinner – A hosted dinner for the incoming program committee

Appreciation Reception in Chair Suite – Hosted for leadership and key contributors of current program

For more information on Partnership Opportunities, contact Lynn Brown; lbrown@asnr.org