



ASNR23 APRIL 29 – MAY 3 • CHICAGO

TRANSFORMING THE FUTURE OF NEURORADIOLOGY

Exhibitor Rules & Kiosk Display Reference Guidelines

The following Exhibitor Rules & Display Reference Guidelines have been established by American Society of Neuroradiology Show Management. These guidelines are created to promote continuity and consistency among kiosk exhibitors and follow industry kiosk exhibitor standards.

Exhibitor Rules:

- Materials are restricted to the tabletop and monitor of the kiosk.
- Banner stands, literature stands, or pop-up equipment may not be displayed.
- Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

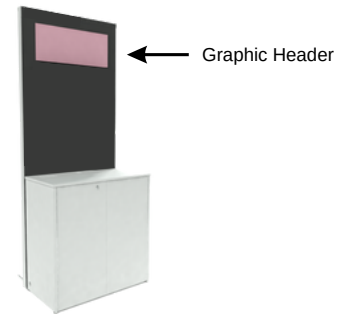
Kiosk Package Includes:

- Branded Kiosk space
- Branding at event and in conference app
- 2 registrations (In-person AND virtual access)

Kiosk (Standard) Equipment Includes:

- (1) Storage Counter/unit
- (1) 7'x 44' one-line identification sign
- Show-branded background

STANDARD KIOSK

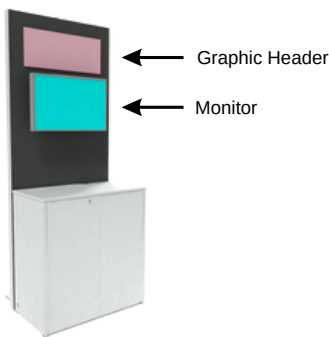


Your kiosk purchase includes a standard kiosk as pictured above. Additionally, our exhibitor kit includes options to upgrade your kiosk:

Option 1: Add a monitor to your kiosk through our AV vendor (Ceavco).

Option 2: You may purchase a completely digital version of your kiosk through our digital display vendor (Popshap).

STANDARD KIOSK WITH MONITOR



STANDING KIOSK



DOUBLE SIDED KIOSK



Exhibitor Deadlines:

- March 6 – Exhibitor Deliverables Due: Payment, Company Information, Add-On bookings (Innovation Theaters)
- March 17 – Innovation Theater Session Information Due to ASNR (if applicable)
- March 30 – Kiosk handouts can be shipped to Freeman's warehouse
- March 31 – Staff Names and Logo Due to ASNR
- April 3 – Freeman discount order deadline; Freeman orders can still be placed after this date at a premium price
- April 10 – CEAVCO (audio visual) discount order deadline; CEAVCO audio visual orders can still be placed after this date at a premium price
- April 14 – Popshap (Kiosk upgrade) order deadline
- April 24 – For Kiosk Handouts - Last day to ship to Freeman's warehouse & receive discounted shipping rates
- April 25 – April 28 – For Kiosk Handouts - Shipments to Freeman's warehouse accepted at a premium rate
- April 28 – GES (power) discount order deadline; GES power orders can still be placed after this date at a premium price

Both upgrade options, can be handled through the ASNR [Freeman Online Exhibitor Service Kit](#).

Looking forward to seeing you in Chicago!