Partner Prospectus

Partnering with ASNR offers access to the top leaders, researchers and clinicians in the field. With a community of more than 6000 members, and a network of many more colleagues, there is ample opportunity for making connections and building awareness in this new virtual world in addition to in-person opportunities we hope to be able to continue!

Choose the best opportunities from this brochure to put your company’s products at the forefront of consideration by these influencers!
ABOUT ASNR

• The American Society of Neuroradiology (ASNR) is a professional membership society comprised of almost 6,000 physicians specializing in the field of neuroradiology. The ASNR was founded on April 19, 1962, in New York and incorporated in the State of New York on February 1, 1965.

• We promote the highest standards for clinical practice, education, and research in neuroradiology. We are committed to propagating evidence-based medical information.
ASNR Annual Meeting Partnership

• Partnering with the ASNR 2023 Meeting offers access to the top leaders, researchers and clinicians in the field. Our annual meeting typically draws 2,000+ attendees with a planned hybrid audience (both in-person and virtual) for 2023 (anticipated over 1200 in-person. Choose the best opportunities from this brochure to put your company’s products at the forefront of Innovation
  • Our Annual Meeting averages between 1800-2000 attendees
  • 2022 Attendance: 1150 in-person, 800 virtual
  • Over 85 sessions, including keynotes, focus sessions and abstracts
  • Interactive exhibit hall, including poster sessions, partner theater evening social activities and integrated specialty content
  • Our 2022 packages offer flexible booking/cancellation policies and are focused on building connections through positive experiences and learning.
EXHIBIT AT ASNR

The American Society of Neuroradiology (ASNR) invites you to exhibit at the 61st Annual Meeting being held April 29 – May 3, 2023, in Chicago, IL. The theme of Transforming the Future of Neuroradiology will showcase and educate members on the many new and exciting directions neuroradiology is moving, from advances in research to educational and practice innovations.

• EXHIBIT HALL ACTIVITIES THIS YEAR:
  • Poster and Educational Exhibit Sessions in Hall
  • Daily Lunch (Sunday/Monday/Tuesday)
  • Popular Case of the Day Lounge
  • Lounge and Wifi Spaces
  • Popular Case of-the-Day
  • Low Cost/Low Investment Opportunities Cancellation Policies

EXHIBIT HALL HOURS

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>Set-up</td>
</tr>
<tr>
<td>Sunday</td>
<td>11:30am – 7:30pm (Lunch, Break, Sessions and Reception)</td>
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<tr>
<td>Monday/Tuesday</td>
<td>10:30am – 4:00pm (Lunch, Break and Sessions)</td>
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<tr>
<td>Wednesday</td>
<td>7:00am – 10:00am (Morning Breakfast and Break) 10:00am Teardown</td>
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</tbody>
</table>
### ASNR23 Exhibit Hall Packages

<table>
<thead>
<tr>
<th>Package Type</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>10x10 or 10x20 Booth</strong></td>
<td><strong>3600 (10x10)</strong></td>
<td>Includes: Standard exhibit hall booth with side and back drape, Placement of your choice selected on first-come first-serve basis, Branding at event and in conference app, Full promotion and logistical support for booth, 4 or 6 registrations (In-person AND virtual access)</td>
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<td></td>
<td><strong>7200 (10x20)</strong></td>
<td>Cost: $10,000 Includes: Standard exhibit hall booth with side and back drape, Placement of your choice selected on first-come first-serve basis, Branding at event and in conference app, Full promotion and logistical support for booth, 8 registrations (In-person AND virtual access)</td>
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<td></td>
<td><strong>Kiosk or Tabletop</strong></td>
<td>Cost: $2500 Includes: Low Cost/Low Maintenance opportunity to participate without having to ship a booth or provide full-time staffing, Branded Kiosk or tabletop space, 2 registrations (In-person AND virtual access)</td>
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<tr>
<td><strong>Specialty Lounge (2 available)</strong></td>
<td><strong>15,000 and 18,000</strong></td>
<td><strong>Option 1: Case of the Day Lounge</strong>, located in premiere location with our most popular case-of-the-day content, this lounge will be branded and space/table available for your staff (save on shipping/building your own booth), 8 registrations (In-person AND virtual access)</td>
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<tr>
<td></td>
<td><strong>Option 2: Poster Kiosk Lounge</strong>, located in central location with our most e-Poster large screen kiosks and lounge furniture (we work with you to craft the space) space/table available for your staff (save on shipping/building your own booth), 8 registrations (In-person AND virtual access)</td>
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</table>

**Package Add-Ons:**

- **Additional Staff Registration:** $400 (full access to event)
- **Presidential Gala Ticket Packages:** *(Tuesday evening gala event for all attendees, not included in registration:)*
  - Individual Ticket: $100
  - Exclusive Partner Table: $1200
    - One table with 10 tickets
    - Access for 10 to pre-event VIP reception with ASNR leadership and VIP members
- **Innovation Theater Session:** $1500
  - 15-minute Theater Session given at lunch in the exhibit hall theater
  - Content/speaker provided by you
  - Recording available On-Demand post event

Exhibit space is assigned in the order of existing priority points. Exhibitors are assigned space based on when the contract and payment is received. Applications will open on 11/1/2022 and the first round of space assignments will be sent on 1/15/2023. Deadline for first round of space assignments is 1/1/2023.
CLINICAL UPDATE SESSIONS

35 Minute Morning Clinical Update – $32,000 (3 available)*
- Includes Unopposed Session Time of 35 minutes during morning general session
- Automatic Silver Level Partner Status
- Premier Branding and Signage at event
- Premier branding on virtual platform/conference app
- Virtual version made available to virtual audience during the event (live streamed) and recorded/placed On-Demand for all access post event

30 Minute Clinical Update – $30,000 (4 available)*
- Includes Unopposed Session Time of 30 minutes in the afternoon
- Silver Level Partner Status
- Premier Branding and Signage at event
- Premier branding on virtual platform/conference app
- Virtual version made available to virtual audience during the event (live streamed) and recorded/placed On-Demand for all access post event

*Note: 45-minute session slot available for same price for partners who have CME content
OTHER PARTNERSHIP OPPORTUNITIES: ASNR23

NEW THIS YEAR: Session Stops – $3000

This new offering allows partners to take advantage of topic/interest area related meeting traffic by providing a tabletop in a targeted space aligned with the audience of your choice/interest, includes:

• Tabletop space in heavily trafficked area outside of 3 sessions your choice
• Tabletop may be used for demos, giveaways, promotions of material, sign-up for social event, etc.
• Includes announcement of your choice promoting the table activities in program and app

AI Workshop Sponsorship - $6000

Sponsor this interactive 2-day workshop given at the Annual Meeting to include 35-50 attendees, 7 experienced faculty and financial grant awarded to best project outcome.

• Includes tabletop outside of the AI Workshop (Saturday and Sunday)
• NEW: 10-minute presentation to workshop attendees on Saturday during lunch morning
• List of AI workshop attendees
• Branding and signage in conference program and at event

Mentor Reception or Young Professionals Reception Sponsorship - $5000 (2 available)

Help support ASNR’s young professional’s and the future of Neuroradiology by supporting their experience and education at ASNR23 by providing support to one of their most popular social events that bring together ASNR’s rising talent matched with seasoned professionals and mentors.

• Branding recognition and signage at the reception
• Recognition on event invitation (sent to all ASNR Young Professionals and Leadership)
• Post event email sent to attendees with content of your choice (approved by ASNR)
• Thank you recognition/banner ad in our Monthly Update (May), sent to all ASNR members
OTHER PARTNERSHIP OPPORTUNITIES: Year Round

ASNR Case of the Week - $2000 monthly or $20,000 Annually
• Support ASNR’s widely popular Case of the Week which spotlights a unique/interesting/hot-topic case study, reviewed and selected by current editor
• Banner placement on ASNR Case of the Week webpage (located from ASNR homepage)
• Recognition on Case of the Week Social Media weekly post plus link to content of your choice
• Monthly usage report

Monthly Webinar or Webinar Series - Starting at $7500
ASNR Webinars offer the perfect opportunity to connect with ASNR members and all neuroradiology colleagues, provide quality online education, and promote your company. These weekly webinars are free for attendees in an established time-slot and also available on-demand post event. Partners may supply their own content and speakers and, if needed, have access to ASNR thought-leaders for additional content support (introduction or moderator). Partners will receive exclusive promotion, full production of recording, lead list of those who have opted to share their information and posting of video post-event on ASNR website and education portal (available forever!)

Study Groups or Councils – Starting at $22,000
• Support one of ASNR’s existing study groups or councils or support the founding of a new topic-related group. This unique opportunity benefits both the topic group and the corporate partner by connecting them with a focused group of clinicians. Study group partners are given the opportunity to provide the related cases for review/study, exclusive branding support and quarterly opportunity to send promotional email to group. Existing groups include: Vessel Wall Imaging, Functional and Diffusion MRI, Imaging Genomics, Artificial Intelligence, Neurointerventional Council
BECOME AN ASNR GOLD PARTNER AND ENJOY BENEFITS LIKE NEVER BEFORE : 45,000+

Additional Benefits for Gold Partners Include:

• ASNR Gold Partner’s receive exclusive access to ASNR leadership

• Each year ASNR’s gold partners are hosted at the fall leadership meeting in Chicago to discuss the upcoming years’ strategies and industry trends

• Exclusive invitations (2 people) to member recognition receptions at the fall RSNA Annual Meeting and the ASNR Annual Meeting

• One-on-One meeting at the ASNR Annual Meeting to discuss a topic of your choice with ASNR/Corporate Partners Committee Leadership

• Bundled Packaging Available (see samples)

Sample Bundled Gold Partner Packages:

- **60K (Valued at 67K)**
  • Clinical Update (32K)
  • Lounge (15K)
  • Case of the Week - Annual (20K)

- **45k (Valued at 48K)**
  • Clinical Update (32K)
  • 20x20 Booth (10K)
  • ASNR Young Professional Reception Sponsorship (5K)
  • President’s Gala Table (1K)

- **45k (Valued at 48K)**
  • Clinical Update (32K)
  • 10x20 Booth (7.5K)
  • Monthly Webinar (7.5K)

- **45K (Valued at 50K)**
  • Clinical Update (30K)
  • 10x20 Booth (7.5k)
  • Young Professionals Reception (5K)
  • Monthly Webinar (7.5k)
Partnership Levels and benefits

**Gold Level - over 45K**
- Premier Logo placement on ASNR.org
- Premier Logo placement on virtual event platform
- Bottom banner placement in eNews
- AJNR Ad thank you
- Partner sign at in-person meeting
- 4 Tickets to the President's Gala at the Annual Meeting
- 2 Tickets to exclusive appreciation reception at the Annual Meeting
- Exclusive strategy meeting with ASNR Key Opinion Leaders on topic of your choice
- 2 invitations to be hosted at the fall leadership meeting and participate in a strategic advisory discussion

**Silver Level - 25K-45K**
- Premier Logo placement on ASNR.org
- Premier Logo placement on virtual event platform
- Bottom banner placement in eNews
- AJNR Ad thank you
- Partner sign at in-person meeting (if applicable)
- Invitation to VIP reception at in-person meeting (if applicable)
- 4 Tickets to the President's Gala at the Annual Meeting
- 2 Tickets to exclusive appreciation reception at the Annual Meeting

**Bronze Level -under 20K**
- Logo placement on annual meeting website
- Corporate Partner Newsletter

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**Available to Gold Partners ($45,000 and over)**

**Exclusive strategy meeting with ASNR Key Opinion Leaders.** You pick the topic, time and date to hear exclusively from leaders in the field on issues, trends, ideas that are important to you. Up to 10 participants provided by ASNR along with all logistical support.

**ASNR Corporate Advisory Meeting (Hosted at our Fall Leadership Meeting – In-Person)**

Gold Partners receive 2 hosted invitations to join ASNR leadership in-person at their fall meeting and participate in an advisory meeting share opinions, thoughts, ideas and topic/research trends to discuss new initiatives in moving the industry forward together.

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**ASNR**

American Society of Neuroradiology
Save the Date
62nd ASNR Annual Meeting
May 18 – 22, 2024
Caesars Palace: Las Vegas, NEVADA