Partner Programs

Partnering with ASNR offers access to the top leaders, researchers and clinicians in the field. With a community of more than 5,300 members, and a network of many more colleagues, there is ample opportunity for making connections and building awareness in this new virtual world in addition to in-person opportunities we hope to be able to continue in 2021!

Choose the best opportunities from this brochure to put your company’s products at the forefront of consideration by these influencers!
Industry Innovates Webinars

ASNR Webinars offer the perfect opportunity to connect with ASNR members and all neuroradiology colleagues, provide quality online education, and promote your company. These weekly webinars are free for attendees in an established time-slot and also available on-demand post event. Partners may supply their own content and speakers and, if needed, have access to ASNR thought-leaders for additional content support (introduction or moderator). Partners will receive exclusive promotion, full production of recording, lead list of those who have opted to share their information and posting of video post-event on ASNR website and education portal (available forever!)

Price: $7,500  *Bronze

Year-Round OPPORTUNITIES
This unique opportunity offers the perfect connection to ASNR members and all neuroradiology colleagues while providing quality online education on an important and relevant topic. These quarterly symposiums are offered in a virtual setting, and provide up to four hours of training that includes interactive and in-depth learning with continuing connection points post-event. Most symposiums are CME accredited and cover hot topics for the neuroradiology community, such as:

- Alzheimer’s
- Demyelination disease including MS
- Parkinson’s
- COVID-19
- Gadolinium
- Pain Management
- Stroke: Advanced Imaging Triage and Treatment
- Hypertension
- AI and Machine Learning
- Other topics available on request

ASNR Spotlight Symposiums
Virtual Focus Groups

Use key opinion leaders within ASNR membership to conduct research, collect qualitative data and discover opportunities for your organization. ASNR virtual focus groups can be catered to your needs, you select the participant parameters and we provide the matched participants and all logistical support. Additional add-ons could include pre-post survey of participants and multi-group breakouts.

Price: $10,000 *Bronze

New This Year: Ability for registrants to opt in at time of registration!
ASNR provides year-round education in any one of the following topics, including:

<table>
<thead>
<tr>
<th>Artificial Intelligence and Machine Learning</th>
<th>Neurographics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spine</td>
<td>Functional and Interventional Practice and Techniques</td>
</tr>
<tr>
<td>Pediatrics</td>
<td>Young Professional/Career Management</td>
</tr>
<tr>
<td>Stroke</td>
<td>Other topics available on request</td>
</tr>
</tbody>
</table>

Partner with us and choose from the following education methods to create a customized package, including; virtual sessions, webinars, research papers, ePosters, meet groups, case studies, awarded best-of content and journal articles. Created by ASNR thought leaders, designated committees and affiliated sub-groups, most content to include CME.

**Pricing Starts at:** $3,500 *Bronze or higher

**ASNR Advertising: Job Board and AJNR**

- **Job Board Listing:** Use the ASNR career center to fill all of your industry hiring needs, reach thousands of neuroradiologists of all levels and specialties. **Job listings start at:** $150
- **AJNR Advertisement:** Advertise your products and services in this popular industry journal. **Monthly ad pricing starts at** $800

New This Year: Searchable Job Board with Resume Search, Job Alerts and Email Links Sent to Membership
Annual Meeting Opportunities

Average Annual Meeting Size:
2,000 (in-person)
3,000 - 4,000 (Virtual)

NEW FOR 2021 Virtual Meeting:
We are offering exciting opportunities to support either model, including:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Virtual Meeting Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tradeshow</td>
<td>Virtual Tradeshow – Booths and Resource Sharing</td>
</tr>
<tr>
<td>Education</td>
<td>Virtual Clinical Updates or Education Sponsorship</td>
</tr>
</tbody>
</table>

All of our packages are amendable and risk-free to allow for the constant changes during a COVID-19 world.

**packages to include flexible deposit and change policies for more information visit: asnr/annualmeeting.org

***COVID guidelines, safety procedures and operational policies to be communicated to all partners prior to final booking
ASNR Annual Meeting Opportunities - Virtual

Virtual Tradeshow Standard Package
- **One branded booth:** customize your booth with your color scheme, logo and background images
- **Resource Sharing,** share your company offerings in your booth by uploading 5 useful files for attendees to download
- **Video Sharing** – showcase a demo or highlight video in your booth
- **Engagement with attendees,** use the chat function to chat in real-time to attendee who visit your booth
- **Leads and reporting,** access your visitor list, chat log and full contact lead list for those that have opted in
- **Up to 4 booth reps** per booth included with full virtual conference access
- **Branding recognition** on ASNR21 website and meeting guide

Price $2,750 *Bronze

Virtual Tradeshow Premier Package
- Includes all the benefits of the standard partner package plus:
  - **Four additional booth reps** with full virtual conference access
  - **One (15-20 minute) session** aired during the virtual event and posted online afterwards. Includes opportunity for live Q&A and lead list of session participants

Price $5200 *Bronze

Virtual Clinical Updates
- Develop educational sessions on a clinical topic of interest. Your company’s session will run unopposed during our virtual event, May 22nd – May 26th and be placed on our website for 12 months post event.
  - **Choose from a 60 minute or 30 minute,** Live, or pre-recorded (your choice) Virtual Event Clinical Update Session, during premier time, unopposed. Option of video or chat-only Q&A
  - **Logo and session description** placed on event website and in all event collateral
  - **Recording** of your Clinical Update Session placed on ASNR website for 12 months
  - **File of recorded session** provided to sponsor for distribution to their own network and channels
  - **Lead list** of session attendees who have opted to share their contact information

Price: $25,000 and $15,000 *Silver
NEW THIS YEAR!

- Ability to chat one-on-one in booths (private)
- Virtual Social Events in Exhibit Hall – Every booth holds and activity
- Ability to sign up for meetings and/or demos in the booths
- Enhanced gamification, scavenger hunt and activity-based reward system
- Demo day – free lunch for users who sign up for x amount of demos or one-on-one meetings
Partnership Levels and benefits

Available to Gold and Silver Partners ($20,000):

**ASNR Corporate Advisory Committee**
This newly created committee allows partners and key opinion leaders of ASNR to meet on a regular basis to share opinions, thoughts, ideas and topic/research trends to discuss new initiatives in moving the industry forward together

Available to Gold Partners ($40,000 and over)

**Exclusive strategy meeting with ASNR Key Opinion Leaders.** You pick the topic, time and date to hear exclusively from leaders in the field on issues, trends, ideas that are important to you. Up to 10 participants provided by ASNR along with all logistical support.

<table>
<thead>
<tr>
<th>Gold Level - over 40K</th>
<th>Silver Level - 20K-40K</th>
<th>Bronze Level - under 20K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Logo placement on ASNR.org</td>
<td>Premier Logo placement on virtual event platform</td>
<td>Logo placement on annual meeting website</td>
</tr>
<tr>
<td>Premier Logo placement on virtual event platform</td>
<td>Inclusion in Corporate Advisory Committee (meets once a year)</td>
<td>Corporate Partner Newsletter</td>
</tr>
<tr>
<td>Inclusion in Corporate Advisory Committee (meets once a year)</td>
<td>Bottom banner placement in eNews</td>
<td></td>
</tr>
<tr>
<td>Bottom banner placement in eNews</td>
<td>AJNR Ad thank you</td>
<td></td>
</tr>
<tr>
<td>AJNR Ad thank you</td>
<td>Partner sign at in-person meeting (if applicable)</td>
<td></td>
</tr>
<tr>
<td>Partner sign at in-person meeting (if applicable)</td>
<td>Invitation to VIP reception at in-person meeting (if applicable)</td>
<td></td>
</tr>
<tr>
<td>Invitation to VIP reception at in-person meeting (if applicable)</td>
<td>Exclusive strategy meeting with ASNR Key Opinion Leaders on topic of your choice</td>
<td></td>
</tr>
</tbody>
</table>
DEMOGRAPHICS

The American Society of Neuroradiology (ASNR) is an organization of over 5,600 Neuroradiologists and related professionals, founded in 1962, dedicated to maximizing the benefits of Neuroradiology to patients and other providers by promoting the highest standards for training and practice, and fostering research in the field.

PRACTICE SETTING

- 44% Academic Institution
- 39% Hospital
- 10% Free-Standing Imaging Center
- 3% Government/Military
- 4% Other

PRIMARY AREAS OF PRACTICE

- 45% Brain Radiology
- 19% Head & Neck Radiology
- 16% Spine Radiology
- 7% Pediatric Neuroradiology
- 7% Interventional Neuroradiology
- 6% Functional Neuroradiology

For information on our partner Programs contact: lynn brown lbrown@asnr.org