ASNR Partner Participation Program P3 CONNECTION SCIENCE & PRACTICE
Let’s Partner!

The American Society of Neuroradiology represents more than 5,300 professional members including top leaders, researchers, and clinicians in the field. Choose the best opportunities from this brochure to put your company’s products at the forefront of consideration by these influencers!

The hallmark of ASNR’s Partner Participation Program (P3) is flexibility. Simply choose from the ASNR sponsorship vehicles that match your own company’s goals, and once you reach the spending level defined below, you will receive the additional partner benefits listed in the ASNR Partner Benefits table.

PARTNERSHIPS CONTACT
Mary Beth Hepp, MBA
Executive Director
Phone: 630-574-0220, ext. 224
Fax: 630-574-0661
Email: mhepp@asnr.org

TECHNICAL EXHIBITS CONTACT
Claude Adomaitis
American Society of Neuroradiology
800 Enterprise Drive, Suite 205
Oak Brook, IL 60523
cadomaitis@asnr.org

ASNR is... The largest neuroradiology association in the world, representing more than 5,300 members.
## Tailor to Your Needs

### Your Content

<table>
<thead>
<tr>
<th>Session Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>50 Minute Clinical Update</td>
<td>$40,000</td>
</tr>
<tr>
<td>90 Minute Hands On Workshops</td>
<td>$20,000</td>
</tr>
<tr>
<td>ASNR Member Meetings</td>
<td>$7,500</td>
</tr>
<tr>
<td>20 Minute Exhibit Hall Innovation Theater Sessions</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

### Our Content

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Content Con-currents</td>
<td>$5,000</td>
</tr>
<tr>
<td>ASNR Case of the Day</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

### Company Brand Recognition

<table>
<thead>
<tr>
<th>Recognition Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-Access Center</td>
<td>$5,000</td>
</tr>
<tr>
<td>WiFi Network</td>
<td>$12,500</td>
</tr>
<tr>
<td>Hotel Room Keys</td>
<td>$7,500</td>
</tr>
<tr>
<td>Foundation Donor Lounge / Goodie Bags</td>
<td>$5,000</td>
</tr>
<tr>
<td>Special Banner Signage</td>
<td>Varies</td>
</tr>
</tbody>
</table>

### Year Round

<table>
<thead>
<tr>
<th>Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neurographics Online Education</td>
<td>$30,000 annual, $6,000 per issue</td>
</tr>
<tr>
<td>E-News Membership Newsletter</td>
<td>$2,500/ Month</td>
</tr>
</tbody>
</table>

### ASNKR Partner Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Affiliate Partner (Up to $15,000)</th>
<th>Collaborating Partner ($15,000-$40,000)</th>
<th>Sustaining Partner (&gt; $40,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Meeting recognition banners and signage*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Annual Meeting badge recognition ribbons</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Priority Placement for Technical Exhibits</td>
<td>4</td>
<td>20</td>
<td>50</td>
</tr>
<tr>
<td>Invitation to Annual Meeting receptions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on ASNR Annual Meeting Website*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo in printed Annual Meeting Guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><em>American Journal of Neuroradiology thank-you ad recognition</em></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ASNR Corporate Partner web page recognition*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Product/Company profile in ASNR E-News</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Invitation to VIP Event at the ASNR Annual Meeting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in Social Media Post (Facebook, Twitter, LinkedIn)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Rotating logo banner ad on Annual Meeting Mobile App</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One-on-one ASNR executive strategy meeting</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary list (name/address) of Annual Meeting attendees</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>*American Journal of Neuroradiology corporate subscription</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Prominence of acknowledgment corresponds to partner level.
ANNUAL MEETING OPPORTUNITIES

The American Society of Neuroradiology and The Foundation of the ASNR invite you to participate as an advertiser, exhibitor, and corporate partner for the ASNR 57th Annual Meeting, May 18-23, 2019 in Boston, MA. The Annual Meeting attracts 1,600-1,800 neuroradiologists and allied professionals with buying power and influence over purchasing decisions.

ANNUAL MEETING EDUCATIONAL OPPORTUNITIES

Clinical Update Sessions

Optimum programming time slots: 9:40 am Sunday - Thursday, 50-minute sessions with no concurrent/competing sessions scheduled (5 opportunities available)

$40,000

You are invited to develop a 50-minute educational session on an innovative clinical topic of interest. Your company’s Innovations session will be listed on the ASNR website, promoted via email campaign and social media, and featured in the Annual Meeting Guide and Mobile Meeting App.

ASNR will provide recognition ribbons for all company representatives at the Annual Meeting and prominent display of your company’s name/logo on signage outside the session. In addition to the live session, a webcast of your session will be presented post-meeting via the ASNR website (contingent upon your presenter’s consent) and promoted via email campaign. CME credit hours are not granted for Innovation Session programming.
**Symposium Hands-On Workshops**

$20,000 each

This is your time for direct access to ASNR Annual Meeting attendees to provide hands-on, direct education and skill development. ASNR will provide your company with meeting space and individual signup registration for each workshop.

- 5 Workshop time slots
- Saturday 2:00pm – 3:30pm and 4:30pm – 6:00pm. Sunday: 10:30am – noon, 1:00pm – 2:30pm, and 3:00pm – 4:30pm
- 90 minutes each; running at same time as Symposium education but in nearby room
- Limited space: attendees sign up at time of registration
- Companies supply their own education, trainers and equipment and CME (CME is not required)
- Includes Meeting App push notification to attendees

**Innovation Theater in Technical Exhibits Hall**

$3,000 each

Create additional excitement and education for your company products and services through time in the Innovation Theater stage.

- Set up in Technical Exhibition Hall; limited seating (approximately 30)
- 12 sessions available
- 15 minutes, Mon – Wed each day at 10:15am during break, 12:20 pm and 12:40 pm during lunch, and 3:15 pm during afternoon break
- Companies supply their own education, trainers and equipment
- Includes ASNR Mobile Meeting App push notification to attendees

**Common Content Con-currents***

$5,000

Support targeted topic-specific education at the ASNR Annual Meeting.

- Blocks of education / papers with current theme / topic / content (e.g., safety, MR, stroke, etc.) will be offered
- 2 per day, Monday through Wednesday
- Sponsorship includes signage showing support of entire section / block of concurrent education

**ASNR Case of the Day Program Sponsorship**

$7,500

ASNR Case of the Day is a popular program component that engages meeting attendees through a series of challenging cases. Six cases in different practice areas are presented each Monday, Tuesday and Wednesday of the Annual Meeting. Attendees submit their answers for chances to win prizes (including free registration for the following year’s Annual Meeting). Have your company associated with this social, fun and educational programming. Corporate sponsors will receive recognition in numerous meeting materials, with mentions of Case of the Day including (“sponsored by [Partner]”). Signage in this well-trafficked area will also acknowledge your contribution.

*dependent on program scheduling
ANNUAL MEETING NETWORKING OPPORTUNITIES

Annual Meeting Wifi Network Sponsorship
$12,500
Have your company name on the tip of everyone’s tongue, as they login to our ASNR/partner cobranded wifi network. With the constant stream of online activity at the Annual Meeting, your branding will prominently reach most attendees by sponsoring their free wifi access. Recognition of your sponsorship will be prominently included in all wifi network references in program materials (“ASNR wifi, sponsored by [Partner]”), as well as in the network name.

Member Meetings at ASNR Annual Meeting
$7,500
With an ASNR-endorsed Member Focus Group at the 56th Annual Meeting, your product teams will have direct access to neuroradiologists to learn their opinions on current issues in technology and practice. Assemble a cross section of your users for a discussion about how to move your products forward, and learn about new areas for future development. ASNR will provide a meeting room and signage, as well as send one email message on behalf of company for participant recruitment.

Hotel Room Key Cards
$7,500
Customized room key cards issued to all registered ASNR attendees at the Pan Pacific and Fairmont Waterfront Hotels will serve as a daily reminder of sponsor identity. Keys may be customized with logos, product artwork and/or messaging.

e-Access Center Sponsorship
$5,000
ASNR’s e-Access Center is open throughout the duration of the Annual Meeting, offering attendees a convenient place to enter their CME credits, check email or conduct other work on available computers. Your support of this valued offering will be acknowledged in program materials (“ASNR e-Access Center, sponsored by [Partner]”) and displayed via meeting room signage.

Foundation Donor Lounge and Goodie Bag Sponsorship
$5,000
The Foundation of the ASNR Donor Lounge is a hub of activity. Lounge access is a perk for our engaged donors, and the space hosts Foundation fundraising efforts. Your contribution will include items in the “goodie bags” given to donors. You may also include your own branded goodies in the bags. Prominent in-room signage will acknowledge our sponsor.
YEAR-ROUND OPPORTUNITIES

**ASNR E-NEWS**

$2,500/month

The ASNR E-News, an electronic newsletter, is the key communication vehicle with ASNR members. E-News is published 12 times each year and reaches 4,500+ with each issue. This member benefit is a hub for the latest member announcements, health policy and advocacy updates, sub-specialty and regional society information, and medical news regarding neuroradiology. Your company’s logo, profile, and website will be a focal point of the monthly ASNR E-News. Sponsorship is available monthly.

**Neurographics EXCLUSIVE SPONSORSHIP**

$30,000 full-year exclusive; $6,000 per issue (two-month duration)

Your company’s custom branding will be prominent on the home page of Neurographics and seen by 40,000 unique annual readers of ASNR’s popular online educational journal. Exclusive sponsorship of this highly valued publication is available. Published six times per year at neurographics.org, this resource is freely available to all neuroradiologists and offers free CME credit to ASNR members (3,500 CME hours awarded in the past year). Neurographics focuses on review articles for practicing neuroradiologists, along with select case reports. Sponsorship is available annually or in two-month increments.

**ASNR MEMBERSHIP AT A GLANCE**

ASNR is a unique fellowship of more than 5,300 radiologists, imaging scientists and individuals dedicated to the advancement of neuroradiology.

**PRIMARY AREAS OF PRACTICE**

- Neuroradiology: 90%
- Head & Neck Neuroradiology: 50%
- Diagnostic Radiology: 38%
- Pediatric Neuroradiology: 24%
- Interventional Neuroradiology: 16%
- Functional Neuroradiology: 12%
- Other: 4%

[Bar chart showing percentage of ASNR members by primary area of practice.]
ASNR: OUR REACH BY THE NUMBERS

27,000
Unique annual visitors to Neurographics website

7 Million
Annual downloads of AJNR articles

23,209
Combined AJNR and ASNR Facebook followers

5,300
ASNR Members

1,700-2,100
Annual Meeting Registrants

6,720
Combined AJNR and ASNR Twitter followers

PAST ASNR SPONSORS AND EXHIBITORS

Accriva Diagnostics
American College of Radiology
AprioMed, Inc.
Bayer
Benvenue Medical, Inc.
Bracco Diagnostics Inc.
Brainlab, Inc.
Canon Medical Systems Inc.
Control Medical - Distal Access
CorTechs Labs, Inc.
Elsevier, Inc.
Elucid Bioimaging Inc.
Envision Physician Services
GE Healthcare
Guerbet LLC
Gold Standard Phantoms
Hitachi Healthcare Americas
icometrix
Imaging Biometrics, LLC
Infab Corporation
Invivo Corporation
iSchemaviewRAPID
Laurane Medical
Medic Vision Imaging Solutions
Medtronic
MicroVention, Inc.
NordicNeuroLab
Novarad
NucleusHealth
Olea Medical
Philips Healthcare
Prism Clinical Imaging, Inc.
Quantib BV
Radiology Partners
Retrophin
Samsung NeuroLogica
Sheridan Healthcare
Siemens Healthineers
SpinTech
Stryker Interventional Spine
Syntervention, Inc.
SyntheticMR, AB
TeraRecon
Toshiba America Medical Systems, Inc.
UBS Financial Services Inc
VasSol, Inc.
Vital Images
vRad (Medic Vision Imaging Solutions)
Wolters Kluwer

REFERENCE:

http://2019.asnr.org